



2019 Community College Public Relations Organization Conference
April 10-12, 2019
The Bahia Resort Hotel, San Diego, CA

Wednesday, April 10

8:00 a.m. – 5:00 p.m.	Registration
8:30 a.m. – 12:00 p.m.	Pre-Conference Workshop Part I: “Vision for Success: Changing Expectations for Marketing and Communications” Part II: “Identity and Public Relations: The Secret to Strategic Planning, Employee Communications and Public Relations”
1:30 p.m. – 2:00 p.m.	Conference Welcome
2:00 p.m. – 2:15 p.m.	Break
2:15 p.m. – 3:15 p.m.	Breakout Sessions
3:15 p.m. – 3:30 p.m.	Break
3:30 p.m. – 4:30 p.m.	Breakout Sessions
4:30 p.m. – 6:00 p.m.	Break
6:00 p.m. – 9:00 p.m.	Cocktails on the Beach

Thursday, April 11

8:00 a.m. – 9:00 a.m.	Breakfast
9:00 a.m. – 10:00 a.m.	Morning Breakout Sessions I
10:00 a.m. – 10:10 a.m.	Break
10:10 a.m. – 11:10 a.m.	Morning Breakout Sessions II
11:10 a.m. – 11:20 a.m.	Break
11:20 a.m. – 12:20 p.m.	Morning Breakout Sessions III

12:30 p.m. – 2:30 p.m.	Lunch & Keynote (All Pro Award and PROmoter Award Announced)
2:45 p.m. – 4:45 p.m.	Afternoon Breakout Session
4:45 p.m. – 6:00 p.m.	Break
6:00 p.m. – 7:00 p.m.	Cocktails
7:00 p.m. – 9:00 p.m.	Pro Awards Dinner

Friday, April 12

7:30 a.m. – 8:30 a.m.	Breakfast
8:30 a.m.	Board bus to Balboa Park
9:00 a.m. – 11:30 a.m.	Balboa Park Balboa Park, one of San Diego’s jewels, is home to more than 16 museums and other attractions, including the San Diego Zoo. Learn how Balboa Park is marketed, then spend some time exploring some of its 1,200 acres.
11:30 a.m.	Board bus to return to the Bahia Resort Hotel
12:00 p.m. – 1:30 p.m.	Lunch, Closing Remarks and Election of 2019-20 CCPRO Officers