



**A Student-Centered, COVID-Adapted
Wrap-Around Program Meeting Basic Needs**

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#RealCollegeCA • 12.04.20

INTROS & OVERVIEW



ABOUT OUR STUDENTS

ETHNICITY / RACE

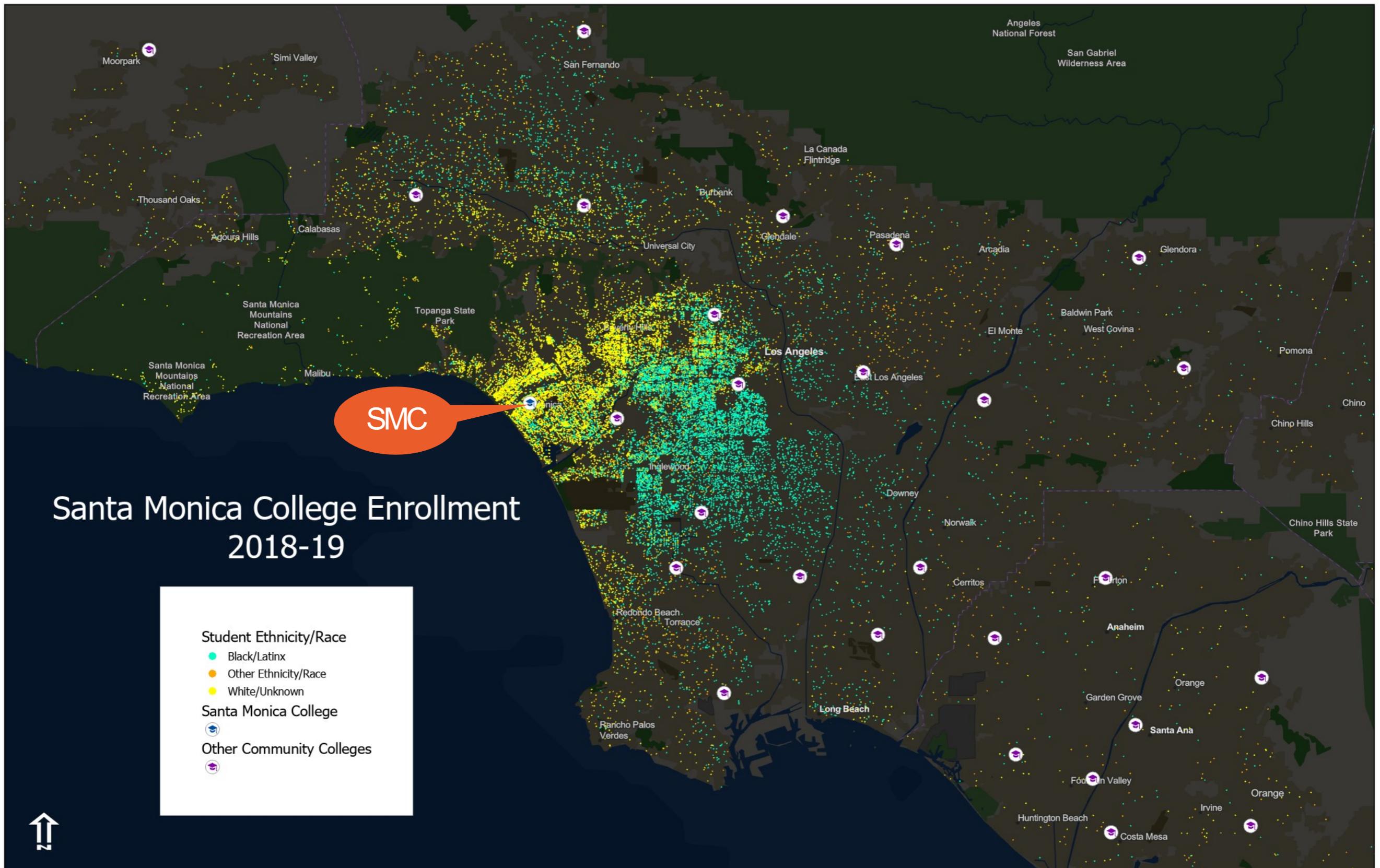


- Asian (3,638)
- Black (2,546)
- Hispanic (11,718)
- Native American/Alaskan Native (48)
- Pacific Islander (53)
- Two or More Races (1,408)
- White (7,797)
- Unreported (1,932)

- 31,500 (Spring 2020)
- Nationally Recognized as Hispanic-serving College
- 90% Commute to SMC (no residence halls)
- 75% Receive Financial Aid

- 52% First Generation
- 83% California Resident
- 53% Female • 45% Male • 2% Other
- 69% 24 years of age & younger

SMC STUDENTS ARE EVERYWHERE



WHAT IS FOOD INSECURITY?

Food insecurity is the limited or uncertain availability of nutritionally adequate and safe food, or the ability to acquire such food in a socially acceptable manner. The most extreme form is often accompanied by physiological sensations of hunger.

THE FACTS

In 2019, nearly 167,000 students from 171 two-year institutions and 56 four-year institutions responded to the #RealCollege survey. The results indicate:

- 39% of respondents were food insecure in the prior 30 days
- 46% of respondents were housing insecure in the previous year
- 17% of respondents were homeless in the previous year

Students who experience basic needs insecurity are overwhelmingly active participants in the labor force. The majority (70%) of students who experience food insecurity, housing insecurity, and homelessness are employed.

Among working students, those who experience basic needs insecurity often work more hours than other students.

Source: https://hope4college.com/wp-content/uploads/2020/02/2019_RealCollege_Survey_Report.pdf



WRAP-AROUND DEFINED

A strengths-based planning process that occurs in a team setting to engage students.

OBJECTIVE

Shifts focus away from a traditional service-driven, problem-based approach to care, and, instead follows a strength-based, needs-driven approach.

SMC FOOD SECURITY ECOSYSTEM



hunger: not impossible

HIGH IMPACT APPROACH



of Meals Served

128,297

of Consecutive Weeks

38

Total # of Student Subscriptions

17,471

7 Meals/Per Student/Week Cost

\$42



of Students Served

10,827

Week #

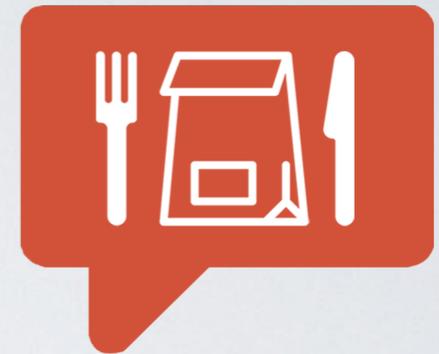
36

Employees Participating

1,080

Cost

\$0



hunger: not impossible

Four (4) Week Pilot

4,130 meals

Audience

126 Students

Cost to SMC

\$29,910

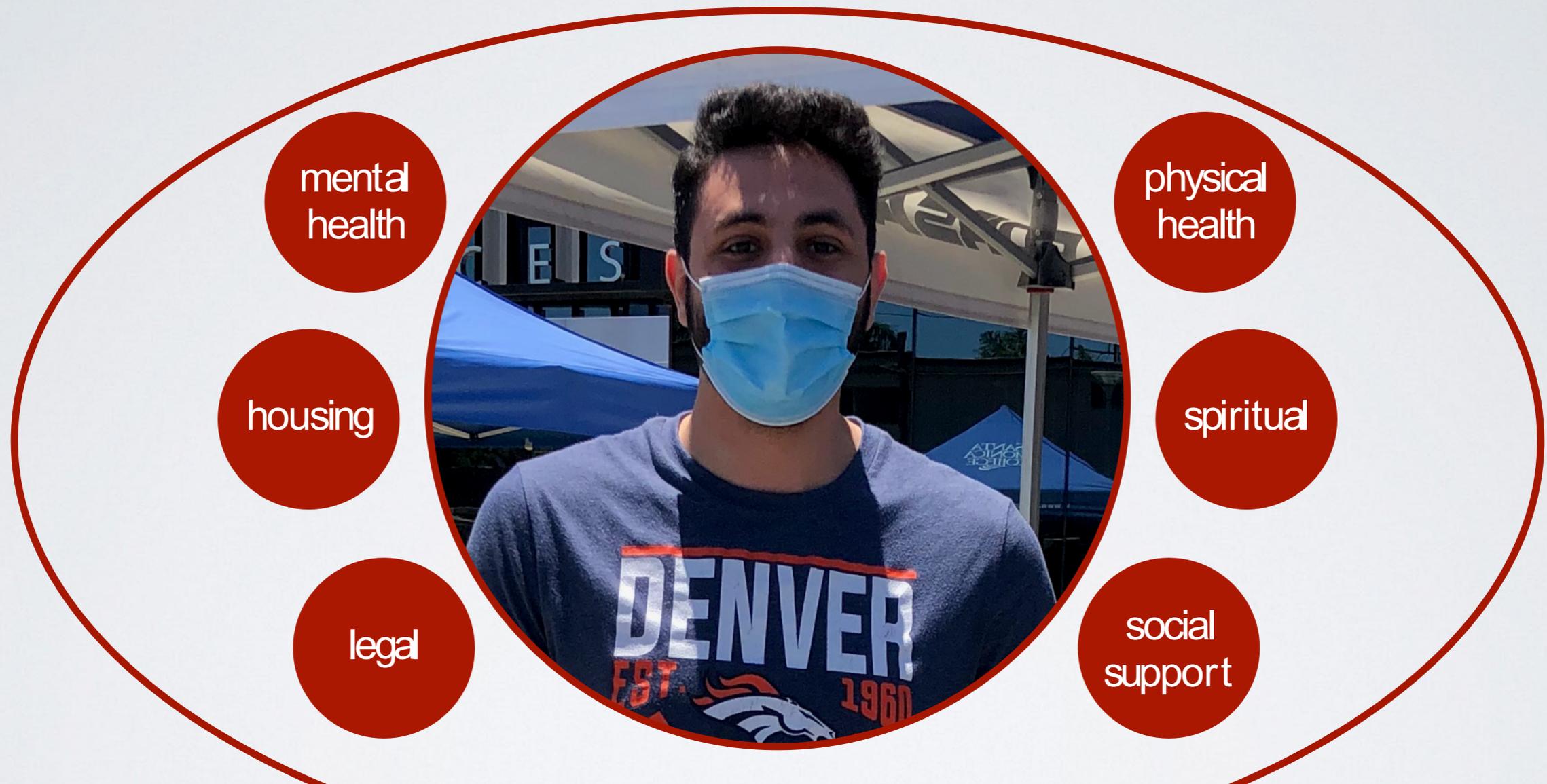
Cost to SMC

100%

STUDENT-CENTERED HOLISTIC APPROACH

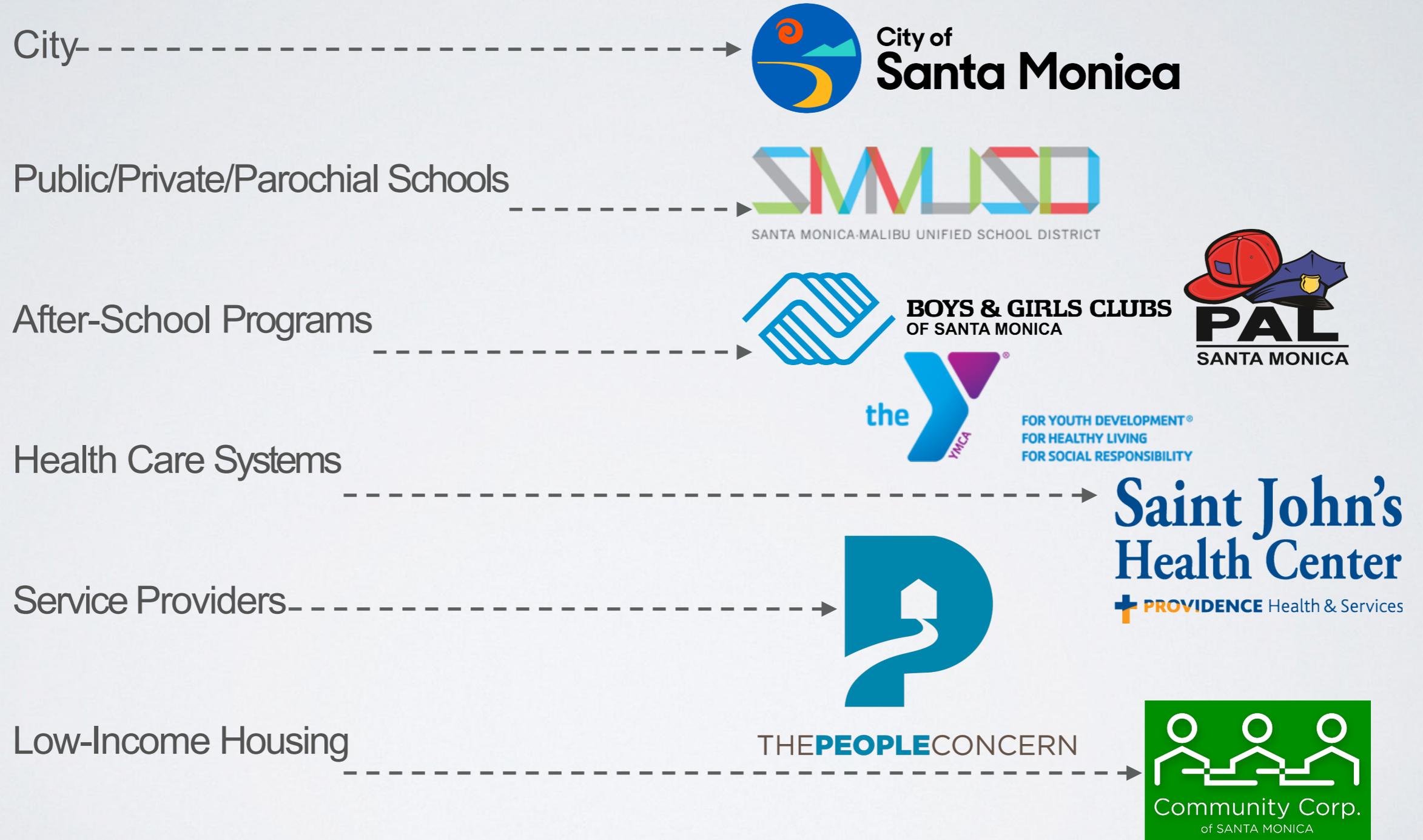
EMPOWERED TO REFER & SUPPORT

Teaching Faculty • Academic Counselor • Student Judicial Affairs • Health Center • Self-Referred Behavioral Intervention Team • Student Services Programs



Referral + Assessment = Basic Needs Resources

LOCAL P(♥)NERS



WHAT'S OUR SECRET?



EXAMPLE

GIVING THANKS(GIVING) 2020

Inter-Departments

- President's Office
- Business Affairs
- Campus Counsel
- Maintenance & Operations
- Facilities
- Campus Police
- Academic Affairs
- Student Services
- Foundation
- Marketing
- Human Resources
- Enrollment Development
- Health Department
- Risk Management

External Partners

- City of Santa Monica
- Boys and Girls Club of Santa Monica
- Community Corporation of Santa Monica
- Santa Monica Police Department

Sponsors

- Costco
- Danone Foods
- Everytable
- GoGo Squeeze
- Kiwanis Santa Monica
- Not Impossible Labs
- Krispy Kreme
- Suja Juice
- Santa Monica Travel & Tourism
- The Butter End Cakery
- Verizon
- Vicente Foods
- Vintage Grocers
- Westside Food Bank
- Whole Foods Market
- Jacmar Foodservice Distribution

Events & Resources

- Pre-Game: Cooking with Chef Casey
- Student-2-Student Outreach
- How-to Recipe Videos
- Giving Thanks(giving) Groceries
- Giving Thanks(giving) Hot Meals
- Printed Resources
- VIP Student Packages
- Virtual Thanksgiving

Event Advancement

- 8-10 Weeks

Driving Force

- Basic Needs Committee
- Associated Students
- Intercollegiate Clubs
- SMC Foundation

Event Staffing

- SMC Employees
- External Partner Employees Only

1,805 Students Served
200+ Students Engaged
215 Employees Participated

Total Raised: \$110,835
Total Cost: \$69,544

Net: \$41,291



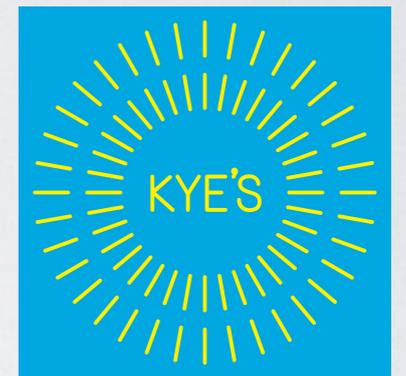
FOOD INDUSTRY SUPPORT



FOODCYCLE LA



Vicente Foods



WESTSIDE
FOOD BANK



QUESTIONS?





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For more information & resources, visit

SMC.edu/foodsecurity