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Community College League of California
2019 ANNUAL CONVENTION

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SEE YOUR MOBILE DEVICE APP FOR UPDATED CONVENTION INFO AND ALERTS!

The 2019 Annual Convention Program was produced in accordance with print deadlines and changes may have occurred since production. Please see your mobile device app for the most current information and updates throughout the Convention.

HOW TO ACCESS THE MOBILE APP:

1. Go to the App Store or Google Play Store on your mobile device.
2. Download the CrowdCompass AttendeeHub App.
3. Search for **2019 CCLC Annual Convention** and download the event. If you have already downloaded the app, you will only need to search and download the event.

View the event online at event.crowdcompass.com/cclcac2019



NEW! Scan the QR Code to download the app.

Step 1: Open the camera on your mobile device

Step 2: Hold camera over QR code

Step 3: Click on the link to open the Annual Convention mobile app



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WELCOME

THE COMMUNITY COLLEGE LEAGUE OF CALIFORNIA WELCOMES YOU TO THE 2019 ANNUAL CONVENTION!

REGISTRATION HOURS

Registration is located on the Upper Concourse and is open the following days and hours:

Thursday, November 21.....	8:00 a.m. – 6:00 p.m.
Friday, November 22.....	7:00 a.m. – 6:00 p.m.
Saturday, November 23.....	7:00 a.m. – 11:00 a.m.

GENERAL INFORMATION

Badge Identification

Badges must be worn at all Convention activities as they are your ticket to general and concurrent sessions, the Educational Showcase, meals, and receptions.

Ticket Requirements

To purchase individual meal tickets for a guest, please see League staff at the registration desk. Tickets indicate the name and date of each event and must be presented at the door.

Credit for Convention Attendance

Faculty may use Convention attendance to fulfill their flexible calendar requirements. Leadership Scholars are students enrolled in leadership programs and attending the Convention as part of their studies.

For trustees enrolled in the Excellence in Trusteeship Program (ETP), approved sessions have been noted throughout the program with the following designated competencies:

- [A] – Accreditation
- [BA] – Brown Act
- [BC] – Board/CEO Relationship
- [BE] – Board Evaluation
- [E] – Ethics
- [FR] – Fiscal Responsibilities
- [G] – Governance
- [SS] – Student Success

Charge Bars

Battery low? Charge your mobile devices and plug in your computers at convenient “Charge Bars” located in the Upper Concourse in front of Exhibit Hall A & B.

Internet Café

Check your email, print boarding passes, and make dinner reservations at the Internet Café located in the Upper Concourse. Convenient links to the Convention program, roster, session handouts, evaluation, local information, and other Convention and League information are available. Print capability and wheelchair access are provided.

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Student Navigators

Can't find your meeting room? Don't know where the Educational Showcase is located? Check in with one of the Convention's Student Navigators to point you in the right direction! College Ambassadors volunteering as Student Navigators are easily spotted wearing shirts bearing the Convention logo and strategically located in high traffic areas throughout the convention center.

Area Entertainment/Restaurants

Visit the mobile app for information on area restaurants and entertainment.

Parking

Convention Center Parking Entrance is at Third & Main Street.
Self-parking (daily): \$10.00

Convention Evaluation

The Convention evaluation can be found at the back of this program, in the app, and online at the Internet Café. Submit your evaluation for the grand prize raffle at Saturday's closing general session.

Future Convention Dates

November 19-21, 2020, Hyatt Regency SFO
November 18-20, 2021, Hyatt Regency Orange County (Anaheim)
November 17-19, 2022, Hyatt Regency SFO

Smoking Policy

In accordance with state law, there is no smoking in the Convention facilities.



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SCHEDULE-AT-A-GLANCE

Thursday, November 21

7:30 a.m. – 8:45 a.m.

Joint CCCT/CEOCCC Board Exec. Committee Meeting....Meeting Room 6

8:00 a.m. – 6:00 p.m.

Convention Registration Upper Concourse

8:30 a.m. – 10:15 a.m.

Concurrent Sessions

- Board Ethics and Governance Issues: A View from the Trenches [E] .. Raincross A
- How to Hire the Best CEO for Your District Utilizing Best Practices for Promoting Cultural Competency, Equity and Student Success [BC] .. Raincross B
- Encouraging Educational Attainment in Local Communities Through Relatable Storytelling [G, SS] Raincross D

8:30 a.m. – 1:30 p.m.

CEO Workshop (by invitation only).....Meeting Room 3

9:00 a.m. – 1:00 p.m.

Joint CCCT/CEOCCC Board Meeting Ballroom B

9:00 a.m. – 1:00 p.m.

Consultation Council.....Meeting Room 2

9:00 a.m. – 4:00 p.m.

4CS Quarterly Business Meeting.....Meeting Room 1

10:15 a.m. – 10:30 a.m.

Coffee BreakRaincross Foyer

10:30 a.m. – 12:00 p.m.

Concurrent Sessions

- Overcoming Obstacles to Pass Your Bond Measure:
Getting to Yes [FR]..... Raincross A
- Prepared to Lead? Management Training Essentials for Today's Campus..... Raincross B
- Access to College for Adult Students Without High School Diplomas [G, SS].....Raincross D
- The Brown Act: Applying the Rules to Real Life Situations [BA] Raincross E

11:00 a.m. – 12:30 p.m.

Intelecom Learning - 49th Annual Meeting of the Southern California Consortium..... Meeting Room 10

1:00 p.m. – 2:30 p.m.

Concurrent Sessions

- Town Hall Legal Eagles Raincross A
- Students Speak: How to Get Them Through the Transfer Gate [SS].. Raincross B
- Update on the ASCCC Open Educational Resource's Initiative (OERI) [G, SS]..... Raincross D
- Joint Caucus Meeting: Moving the Needle on Diversity and Equity Leadership Practices [G, SS]..... Raincross E

1:00 p.m. – 4:00 p.m.

Statewide CEOCCC Meeting (CEOs Only)..... Exhibit Hall C

1:30 p.m. – 3:30 p.m.

CCCT Officers Nominating Committee Meeting Room 6

2:45 p.m. – 4:00 p.m.

Educational Showcase Sneak-Peek and Coffee Break..... Exhibit Hall B

2:45 p.m. – 4:00 p.m.

California Association of Latino Community College Trustees and Administrators (CALCCTA) Business Meeting..... Raincross F

2:45 p.m. – 4:00 p.m.

Concurrent Sessions

- The Politics of Community College in an Era of Partisanship [G]..... Raincross A
- The Board's Role to Effective Collective Bargaining [G]..... Raincross B
- Growing Adult Student Enrollment with Next-Generation Targeting and Marketing Raincross C

4:15 p.m. – 5:30 p.m.

Opening General Session [G, SS]..... Exhibit Hall A

5:30 p.m. – 7:00 p.m.

Educational Showcase Opening Reception Exhibit Hall B

7:00 p.m. – 8:30 p.m.

Board of Governors Reception..... Raincross B

Friday, November 22

7:00 a.m. – 6:00 p.m.

Convention Registration Upper Concourse

7:30 a.m. – 8:30 a.m.

Educational Showcase & Breakfast Exhibit Hall B

8:30 a.m. – 9:30 a.m.

Morning General Session [G, SS] Exhibit Hall A

9:30 a.m. – 9:45 a.m.

Educational Showcase Coffee Break Exhibit Hall B

9:45 a.m. – 10:45 a.m.

Asian Pacific Islander Trustees & Administrators Caucus (APITA)
Business Meeting Meeting Room 10

9:45 a.m. – 10:45 a.m.

Concurrent Sessions

- Title IX: The U.S. Department of Education’s Proposed Regulations Meeting Room 1
- Library Services Platform – Providing Equity Access Across the System [SS] Meeting Room 2
- A Systematic Approach to K-14 Career Pathways Ensuring Student Equity Meeting Room 3
- College Promise: Beyond Free Tuition Meeting Room 4
- “Stay Ah, Just a Little Bit Longer,” CEO Longevity [BC] Meeting Room 5
- Caring Campus California: Improving Student Connectedness to Improve Student Success [SS] Meeting Room 6
- Inland Empire Guided Pathways Initiative: Institutionalizing Student Success [G, SS] Meeting Room 8
- Well-known Secrets for Cultivating a High-Performance Organization [G, SS] Meeting Room 9
- GenerationGo! Career Pathways Program [SS] Raincross A
- Introduction to Calbright College: The Job Competency Training Model [SS] Raincross B

10:45 a.m. – 11:00 a.m.

Educational Showcase Coffee Break Exhibit Hall B

11:00 a.m. – 12:00 p.m.

California Community Colleges Veterans Caucus (CCCVC)
Business Meeting Meeting Room 10

11:00 a.m. – 12:00 p.m.

Concurrent Sessions

- Institutional Change to Increase African American Male Success Meeting Room 1
- Transform Your Campus with Student-Centered IT [SS]..... Meeting Room 2
- Beyond Canvas: The Future of the Online Education Initiative.. Meeting Room 3
- Getting Your College Ready for the 2020 Census Meeting Room 4
- Institutional Practices to Increase Student Centered Formula Performance Outcomes [FR, G] Meeting Room 5
- A New Theory of Change..... Meeting Room 6
- 79 Plus Model to Ensure Student Completion and Job Placement..... Meeting Room 8
- What Happens When Colleges Broaden Access to Transfer-Level Courses? Evidence From California’s Community Colleges [G, SS]..... Raincross A
- Tapping Into Hidden Talents: Are You Fully Utilizing Your Marketing/ Communications Capabilities? Raincross B

12:00 p.m. – 12:30 p.m.

Educational Showcase Closing and Prize Drawings Exhibit Hall B

12:30 p.m. – 2:15 p.m.

Luncheon and General Session [G, SS] Exhibit Hall A

2:30 p.m. – 3:45 p.m.

African American California Community College Trustees (AACCT) Business Meeting..... Meeting Room 10

2:30 p.m. – 3:45 p.m.

Concurrent Sessions

- CalWORKs 360° Meeting Room 1
- Partnerships for Prosperity: Year Up and Income Mobility in California [G, SS] Meeting Room 2
- Walking the Razor’s Edge: Institutional Effectiveness Alongside Chaos and Complexity [G, SS] Meeting Room 3
- From Challenge to Opportunity: Energy as a Service to Operations and Academics [FR, G, SS]..... Meeting Room 4
- Transforming Colleges and Closing Equity Gaps: AB 705 Early Outcomes [G, SS] Meeting Room 5
- Student Ambassadors: Increasing Awareness of Mental Health Resources on Campus..... Meeting Room 6
- Scaling Evidence-Based Practices to Support Student Success [G, SS] Meeting Room 8
- Strategies on Using Financial Aid for On-Campus Housing at California Community Colleges [FR, G, SS] Meeting Room 9
- Moving Towards A Student-Centered Financial Aid Office..... Raincross A
- Strategies to Increase CEO and Faculty Diversity [G, SS] Raincross B

3:45 p.m. – 4:00 p.m.

Coffee Break Lower and Upper Concourses

4:00 p.m. – 5:15 p.m.

LGBTQ+ Caucus Business Meeting..... Meeting Room 10

4:00 p.m. – 5:15 p.m.

Concurrent Sessions

- Industrial Hemp Research: Opportunities and Challenges for Community Colleges [G, SS] Meeting Room 1
- Concurrent Pathway to Bachelors in Nursing: A Community College/CSU Collaboration Meeting Room 2
- Pasadena City College’s Freeman Center for Career and Completion [G, SS] Meeting Room 3
- Equity-Driven Pedagogy: The PUENTE Project Model..... Meeting Room 4
- Statewide Multi-Sector Industry Economic Development Accelerator Project [G, SS] Meeting Room 5
- Student Success Teams for an Integrated Campus: Putting Students at the Center [G, SS] Meeting Room 6
- Creative Strategies for Creating a Black & African American Marketing/ Outreach Campaign Meeting Room 8
- Improving Student Outcomes by Listening to New Voices Meeting Room 9
- Ongoing State Financial Aid Reform Efforts in California [FR, G, SS]..... Raincross A
- Leading with Civility [G, SS] Raincross B

5:30 p.m. – 7:00 p.m.

Gala Reception..... Courtyard

EXPEDITION UNKNOWN!

7:00 p.m. – 9:00 p.m.

Evening Events

The Campaign for College Opportunity Reception Raincross A & B

CEO Strategic Leadership Program Reception..... Meeting Room 1

Saturday, November 23

7:00 a.m. – 11:00 a.m.

Convention Registration Upper Concourse

8:00 a.m. – 9:15 a.m.

League Board Meeting Meeting Room 3

8:00 a.m. – 9:30 a.m.

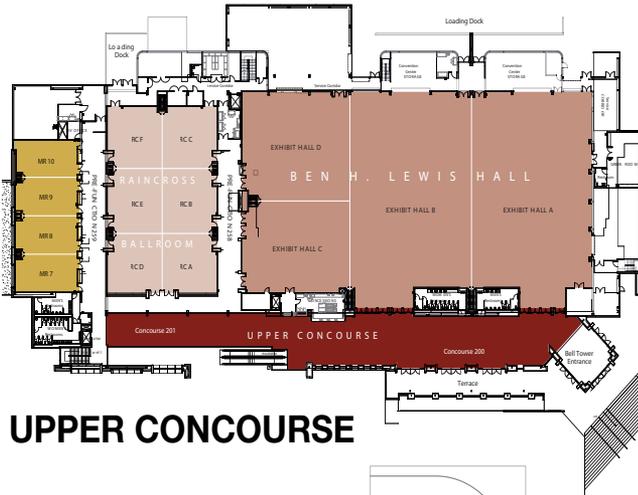
Concurrent Sessions (Breakfast served 7:30 a.m. – 8:30 a.m.)

- Dreamers Project: Strengthening Institutional Practices to Support Undocumented Student Success [G, SS] Meeting Room 9
- Transfer-Focused Dual Enrollment: Scaling-up within a Guided Pathways Framework Meeting Room 10
- Giving Students More Than a Seat at the Table [SS] Raincross A
- Career Job Ready for the Future of Work [G, SS] Raincross B
- Implementing AB 705 at Citrus College: Practices and Effectiveness [A, G, SS] Raincross C
- Giving Our Vets the Credit They Deserve - Military Articulation Platform (MAP) Developed at Norco College for Region and State Raincross D
- Leveraging State and Federal Resources to Fight College Student Hunger Raincross E

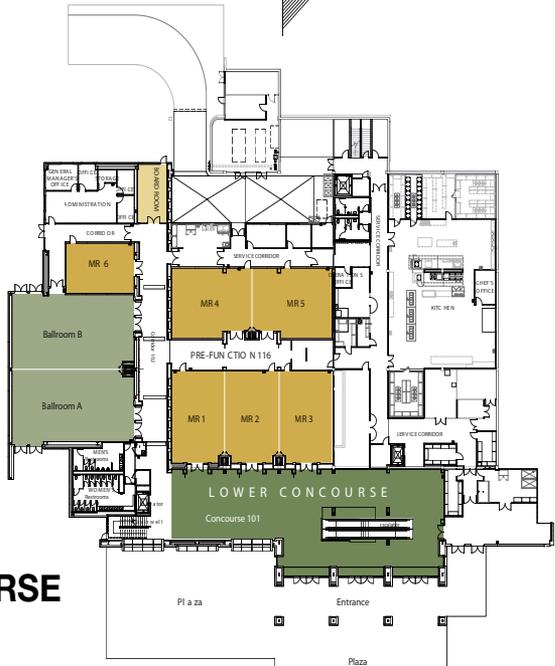
9:45 a.m. – 11:00 a.m.

Closing General Session [G, SS] Exhibit Hall A

HOTEL MAP



UPPER CONCOURSE



LOWER CONCOURSE

INTERNET CAFÉ HOURS

Check email! Print boarding passes!

Convenient links to the Convention program, roster, session handouts, evaluation, local information, and other Convention and League information are available at the Internet Café. Print capability and wheelchair access are provided.

Café Hours:

Thursday, November 21 8:00 a.m. – 6:00 p.m.
Friday, November 22 7:00 a.m. – 6:00 p.m.
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Dr. Henry Shannon and Chaffey College students.

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For outstanding support and contribution to the 2019 Annual Convention, the League extends our warmest thanks to Chaffey College, San Bernardino CCD, and Riverside CCD.

Chaffey College

Henry D. Shannon, Superintendent/President; **Julia Sanchez**, Executive Administrative Assistant; **Eric Bishop**, Vice President Student Success

STUDENT NAVIGATORS

Say hello to our Student Navigators from **Chaffey College**. These college ambassadors will help to point you in the right direction should you need assistance finding a session or meeting room.



Bruce Baron, Chancellor; **Stacey Nikac, Sr.** Executive Assistant to the Chancellor

OPENING GENERAL SESSION PERFORMANCE

San Bernardino Valley Community College's Choir, Voci Soli with a visual performance by SBVC Dance Troupe. Performing "Siyamhumba and Black is the Color of my True Hair"

Vocals Directed by **Madeleine "Matie" Scully**, Performing Arts Department Co-Chair; Dance Choreography by **Maura Townsend**

Wolde-Ab Isaac, Chancellor; **Michelle Davila**, Executive Administrative Assistant to Chancellor/Board; **Jeanie Fortin**, Executive Administrative Assistant to Chancellor/Board

EDUCATIONAL SHOWCASE RECEPTION AND CAMPAIGN FOR COLLEGE OPPORTUNITY RECEPTION MUSICIANS

Riverside Community College Jazz Combo Musicians: **Chris Sung Lee**, **Paul Najera**, **Zachary Palasek**, **Jacob Kearny**

Directed by **Charles Richard**, Professor of Music - Jazz Studies, Music Theory, Guitar, Riverside Community College

BOARD OF GOVERNORS RECEPTION MUSICIAN

Eduardo Garcia, Pianist, Riverside Community College

STUDENT NAVIGATORS

Say hello to our Student Navigators from **Riverside Community College District**. These college ambassadors will help to point you in the right direction should you need assistance finding a session or meeting room.

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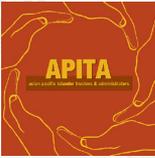
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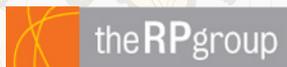


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DISTINGUISHED ALUMNI AWARD

The prestigious California Community College Distinguished Alumni Award will be presented on Friday, November 22nd, at the General Session Luncheon. Award recipients are California Community College alumni who are accomplished professionals and contributing citizens of their communities. Hear from this year's Distinguished Alumna as she shares her story and reminds us of the importance of our collective efforts.



NORA MENDEZ **Executive Director, Orange County Community Housing Corporation Santa Ana College**

Highly recognized for her community contributions, Nora Mendez is a recipient of the California State Assembly Woman of Distinction, an Orange County Woman of the Year, and a California State Senate Honoree. Over the course of her 20-year career, nonprofit executive Nora Mendez has amassed an impressive list of awards and honors for her dedication to provide extremely low-income families with affordable housing and access to educational opportunities so they can soar to unimagined heights. Raised on a small farm in Jalisco, Mexico, Nora's parents struggled to provide for their large family. After the death of Nora's father and sister due to lack of finances for healthcare, the family of nine found it increasingly difficult to make ends meet. Seeking a better life, Nora's mother left Mexico for Santa Ana, finding work as a live-in housekeeper. Nora and her eight siblings stayed behind at first. It took years, but eventually, Nora's mother brought all nine children to the United States. The large family settled into a one-bedroom apartment in the Mexican-immigrant neighborhood, bordering on Santa Ana and Garden Grove. Fraught with crime, gangs, and poverty, it was better living, but it was far from easy. Little did Nora know, the blighted community would change the course of her life, and the community-at-large, forever. In 1994, Nora headed to Santa Ana College and graduated with an AA degree in 1999. While at Cal State Fullerton, Nora began interning with the Orange County Community Housing Corporation, the organization that put her family on the path to self-sufficiency. Now 20 years later, she's still there to this day, paying it forward. As Executive Director of OCCHC, Nora is known as a selfless shepherd of community service and education. When she's not supporting the self-sufficiency goals of Orange County's most vulnerable families, Nora serves on numerous boards, including The Kennedy Commission, NeighborWorks OC, Community Housing Resources, Inc., and Thomas Housing Temporary Shelter. Nora also generously lends her time to various charitable causes.

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CALENDAR OF EVENTS

Effective Trusteeship Workshop

January 24-26, 2020 – Sheraton Grand, Sacramento

Board Chair Workshop

January 25, 2020 – Sheraton Grand, Sacramento

Annual Legislative Conference

January 26-27, 2020 – Sheraton Grand, Sacramento

Asilomar Leadership Skills Seminar

February 18-21, 2020 – Pacific Grove

CEO Symposium

February 27-March 1, 2020 – Hyatt Regency Sonoma Wine Country

Phi Theta Kappa Awards Luncheon

March 17, 2020 – DoubleTree by Hilton Sacramento

Annual Trustees Conference

May 1-3, 2020 – Hilton La Jolla Torrey Pines

Classified Leadership Institute

June 11-13, 2020 – Riverside Convention Center

CEO Leadership Academy

June 26-28, 2020 – Kona Kai Resort & Spa

Student Trustees Workshop

August 7-9, 2020 – Crowne Plaza SFO

Annual Convention

November 19-21, 2020 – Hyatt Regency SFO

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Brent Hastey, Yuba CCD

Pamela Haynes, Los Rios CCD

Andra Hoffman, Los Angeles CCD

Larry Kennedy, Ventura County CCD

Eric Payne, State Center CCD

Greg Pensa, Allan Hancock CCD

Marisa Perez, Cerritos CCD

Ann Ransford, Glendale CCD

Mary Jane Sanchez, Desert CCD

Loren Steck, Monterey Peninsula CCD

Tracey Vaccar, Riverside CCD

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- Policy & Procedure Services
- Direct Access Electricity Consortium
- Solar & Battery Storage Options
- Health Benefits Joint Powers Authority
- Charitable Gift Annuities
- Financing Authority
- Partnerships with BoardDocs, PARS, and Student Housing



For more information, contact
**Lisa Mealoy, Director of District
Services, at lmealoy@cleague.org**



COMMUNITY
COLLEGE LEAGUE
OF CALIFORNIA



Need assistance updating your district's policies and procedures?

The Community College League of California's Policy & Procedure Service provides legally vetted templates for 171 board policies (BPs) and 227 administrative policies (APs) addressing:

- Title IX Compliance
- Nondiscrimination
- Prohibition of Harassment
- Clery Act Compliance
- Student Discipline
- Free Speech
- Public Records Act
- Service Animals
- Family Educational Rights and Privacy Act (FERPA), and
- 37 BPs and 40 APs with direct accreditation standard section references

Enlist the League's assistance by
contacting **Dr. Jane B. Wright,
Director of Policy and Procedure
Services, at jwright@cleague.org**



COMMUNITY
COLLEGE LEAGUE
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LEAGUE STAFF

COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

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KEYNOTE SPEAKERS

Thursday, November 21

4:15 p.m. – 5:30 p.m.

OPENING GENERAL SESSION

State of the System



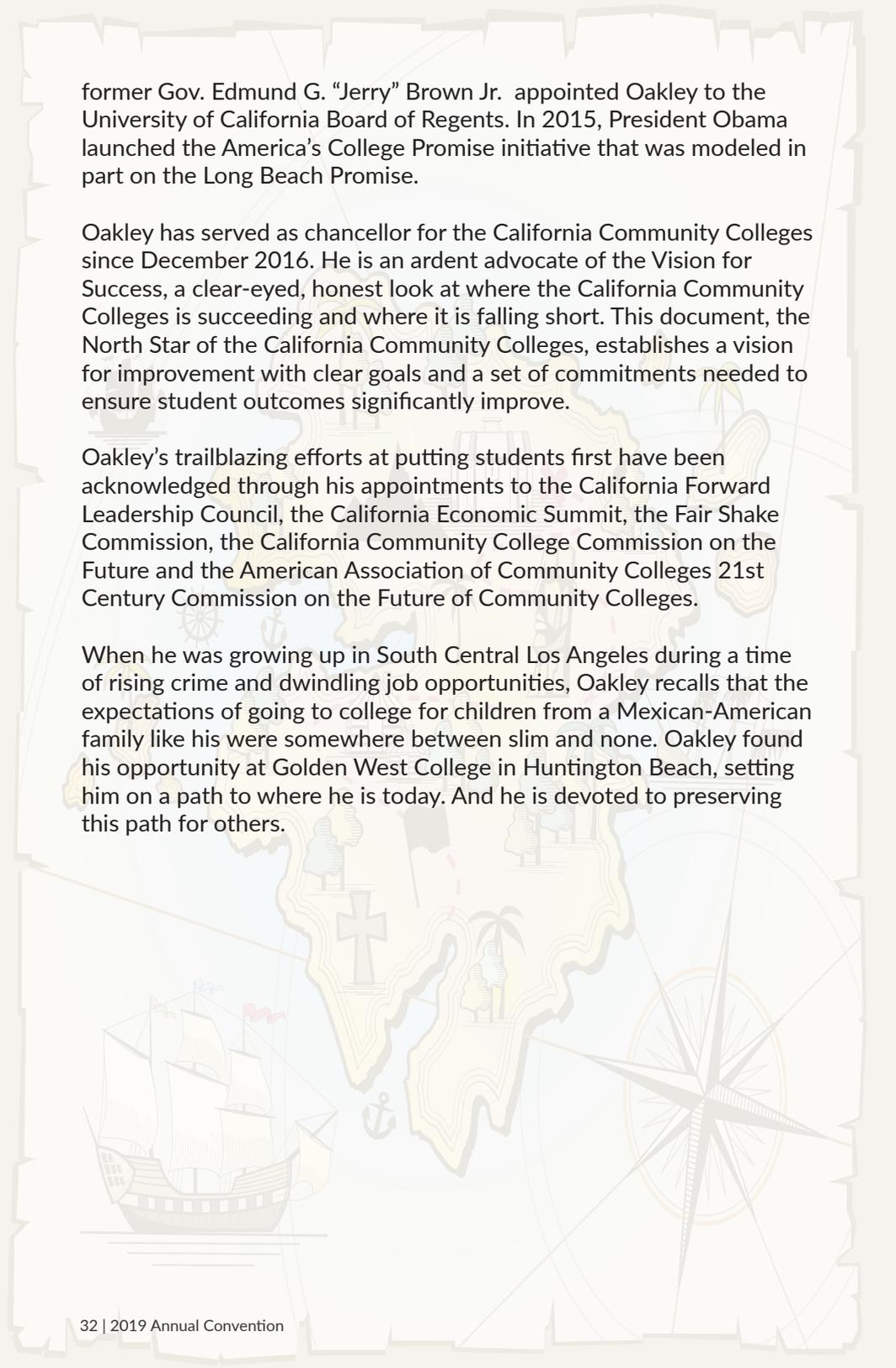
ELOY ORTIZ OAKLEY

Chancellor, California Community Colleges

Chancellor Eloy Ortiz Oakley embodies the impact the California Community Colleges are having in transforming lives. He grew up in the Florence-Firestone area of South Los Angeles in the mid-1970s and early 1980s, the son of a U.S. citizen father who was schooled in Mexico and a mother who was a Mexican immigrant. After serving four years in the Army, he enrolled at Golden West College and transferred to the University of California, Irvine, where he earned his bachelor's degree in environmental analysis and design and a master's degree in business administration.

His career in education includes serving as an adjunct faculty member teaching in and coordinating the Environmental Technology Certificate Program at Golden West College, manager of risk services at the Coast Community College District, vice president of college services at Oxnard College, and assistant superintendent/executive vice president of administrative services at the Long Beach Community College District.

Oakley in 2007 was appointed superintendent-president of the Long Beach Community College District, one of the most diverse community colleges in the nation, and he became increasingly well-known for providing statewide and national leadership on improving educational outcomes of historically underrepresented students. Partnering with the Long Beach Unified School District and Cal State Long Beach, Oakley helped form the nationally recognized Long Beach College Promise, a program creating clear, structured pathways for students to move from high school to Long Beach Community College and onto Cal State Long Beach. The James Irvine Foundation recognized him with its Leadership Award in 2014, the same year

The background of the page features a stylized, light-colored map of California. In the bottom left corner, there is a detailed illustration of a three-masted sailing ship. In the bottom right corner, there is a large, ornate compass rose. The map itself shows various geographical features and symbols, including a cross, an anchor, and a palm tree.

former Gov. Edmund G. “Jerry” Brown Jr. appointed Oakley to the University of California Board of Regents. In 2015, President Obama launched the America’s College Promise initiative that was modeled in part on the Long Beach Promise.

Oakley has served as chancellor for the California Community Colleges since December 2016. He is an ardent advocate of the Vision for Success, a clear-eyed, honest look at where the California Community Colleges is succeeding and where it is falling short. This document, the North Star of the California Community Colleges, establishes a vision for improvement with clear goals and a set of commitments needed to ensure student outcomes significantly improve.

Oakley’s trailblazing efforts at putting students first have been acknowledged through his appointments to the California Forward Leadership Council, the California Economic Summit, the Fair Shake Commission, the California Community College Commission on the Future and the American Association of Community Colleges 21st Century Commission on the Future of Community Colleges.

When he was growing up in South Central Los Angeles during a time of rising crime and dwindling job opportunities, Oakley recalls that the expectations of going to college for children from a Mexican-American family like his were somewhere between slim and none. Oakley found his opportunity at Golden West College in Huntington Beach, setting him on a path to where he is today. And he is devoted to preserving this path for others.

Friday, November 22

8:30 a.m. – 9:30 a.m.

MORNING GENERAL SESSION

Using the Iloh Model of College-Going Decisions and Trajectories for Institutional Equity and Effectiveness



DR. CONSTANCE ILOH

Assistant Professor, University of California, Irvine

Dr. Constance Iloh is an award-winning education scholar, speaker, consultant, and researcher. Described as a “higher education powerhouse” by *Diverse: Issues in Higher Education*, Professor Iloh’s program of research explores educational opportunity

and inequities; college access and choice; institutional culture; social context; and student experiences. Dr. Iloh, who currently serves as an assistant professor at the University of California-Irvine, is especially known for her work that investigates the college-going narratives and realities of underserved students in higher education as well as work that examines for-profit colleges and community colleges.

One of Professor Iloh’s most recent scholarly contributions is the Iloh Model of College-going Decisions and Trajectories, an innovative three-component ecological model that serves as an alternative to existing college choice frameworks. This model illuminates contemporary college decisions and educational narratives while also problematizing the notion of college choice. Her research and conceptual work have appeared in top education journals such as the *American Educational Research Journal*, *Journal of Negro Education*, *Harvard Educational Review*, and *Teachers College Record*.

Dr. Iloh’s work has been cited in *Forbes*, *Inside Higher Ed*, *The Chronicle of Higher Education*, the *Harvard Law Review*, *Politico*, and *National Public Radio*- who profiled her as a national expert in naming her their source of the week. Iloh is a 2018-2019 recipient of the prestigious UC Hellman Fellowship, a highly competitive research grant bestowed upon professors showing great distinction in their field. Professor Iloh has been invited to share her work with the White House Initiative on Educational Excellence for African Americans, the Institute for Higher Education, Telemundo, NBC Universal, and

Michelle Obama's Reach Higher Campaign. She made history as the first Black professor in the School of Education at UC Irvine. In 2016, Dr. Iloh became one of the few academics ever named to the change-agents and break-out stars of the Forbes "30 under 30" list. You can learn more about Dr. Constance Iloh and her work at www.constanceiloh.com.

Friday, November 22

12:30 p.m. – 2:15 p.m.

LUNCHEON AND GENERAL SESSION

The Future of Leadership in an Exponential World



LEITH SHARP

Director and Lead Faculty, Executive Education for Sustainability Leadership, Harvard T.H. Chan School of Public Health

A dynamic change leader with 25 years of practice, research, and teaching, Sharp has taught leadership for sustainability at Harvard University for 18 years, earning numerous commendations for distinguished teaching performance.

Sharp founded the Executive Education for Sustainability Leadership program at Harvard in 2013, which she continues to lead. This cross-sectoral, residential leadership program brings sustainability leadership, human well-being, purpose, biomimicry, agility, integrated business models, and organizational design together.

In 2017, Sharp co-founded Leaders on Purpose to engage global CEOs in scaling a new leadership paradigm and business logic with the fitness to deliver on the UN Sustainable Development Goals. Global CEOs from Paypal, Siemens, Mastercard, Ikea, P&G, Sodexo, Danone, Mars, Best Buy, Phillips, SAP, BMW, L'Oreal, and many more have contributed.

Sharp is well known for founding Harvard's Office for Sustainability, where over a period of 9 years, she led Harvard to become a global leader in campus sustainability. In 2010, Sharp became the founding executive director for the Illinois Green Economy Network, working with the state's 40 college presidents to raise \$24 million for green workforce development.

She has consulted with over 200 organizations and has received numerous awards internationally, including Young Australian of the Year, NSW Environment Category, and a Churchill Fellowship. Sharp has an environmental engineering degree (UNSW), a master of education (Harvard), and is currently completing a Master of Science in Biomimicry (ASU).

Saturday, November 23

9:45 a.m. – 11:00 a.m.

CLOSING GENERAL SESSION

A Real Conversation on Homelessness in Higher Education



PAM LUSTER
President, San Diego Mesa College
(Moderator)

Dr. Pamela Luster is the President of San Diego Mesa College; she is in her 9th year. Previously she served as the Vice President of Student Services, Interim Vice President of Instruction, and Dean of Academic Services at Las Positas College. At West Valley College, she held the position of Dean of Career Education and Workforce Development and started her career as a faculty member in the Disabled Students program.

Dr. Luster's service includes membership on several local, state, and national boards to include: San Diego Youth Services (SDYS), San Diego Mesa College Foundation, California Community College Athletics Association, and on the American Association of Community Colleges Commission for Diversity, Equity, and Inclusion. She currently still serves on the CEOCCC Board representing Region XI and is co-chairing the CEOCCC Task Force on Affordability, Food, and Housing. This year she is the Chair of the San Diego and Imperial Counties Community College Association. Dr. Luster is an adjunct faculty member at San Diego State University, Doctoral Program in Community College Leadership.

Dr. Luster's scholarly and professional pursuits are focused on student equity, diversity, and inclusion and building campus and community coalitions towards cultural proficiency and humility. She is committed to finding permanent solutions to address the basic needs of community college students.



RASHIDA CRUTCHFIELD
Associate Professor, California State University, Long Beach

Dr. Rashida Crutchfield is an assistant professor in the School of Social Work at California State University, Long Beach. She earned a Master of Social Work at the Brown School of Social Work at Washington University in St. Louis and her Doctorate in

Educational Leadership from CSULB. She worked for the National Conference for Community and Justice in Long Beach and the American Civil Liberties Union of Eastern Missouri before serving on the Covenant House California staff. Experience at this Los Angeles shelter for 18-to-24-year-olds experiencing homelessness gave her insight into practice, building rapport, and intervention with this population's strengths, needs, and perspectives.

Dr. Crutchfield has been a faculty member in the CSULB School of Social Work since 2007 as field faculty and lecturer. She began as an assistant professor in 2014 with a focus on practice and research in youth homelessness, access to higher education, social and economic development, and social work community practice. She was the Principal Investigator for Phase I of the CSU Chancellor's study on food and housing security, and Co-Principal Investigator for phases II and III. These studies are the largest of their kind.



AMY COSTA
Member, California Community Colleges Board of Governors

Amy Costa was chief deputy director for budget at the California Department of Finance from 2016 to 2018, where she served as an advisor to the director on higher education from 2014 to 2016. She was an account lead at Blue Beyond Consulting from

2012 to 2014 and director of state and local government relations at Safeway Inc. from 2010 to 2012. Costa served as associate director of advocacy and state relations at the California State University Chancellor's Office from 2009 to 2010. She served as policy director in the Office of California State Senator Dean Florez from 2008 to 2009, as a policy consultant in the Office of California State Senate

President pro Tempore Don Perata from 2005 to 2008 and district director in the Office of California State Senator Don Perata from 2001 to 2005.



RUBEN CANEDO
Director, Strategic Equity Initiatives at
University of California, Berkeley

Ruben Canedo was born and raised in the border valleys of Mexicali, Imperial, and Coachella. He is a recipient of UC Regents and Chancellor's Full Scholarship and first-generation alumnus of UC Berkeley. His academic coursework and publications focus on public higher education, equity, intersectionality, and systems change.

Canedo serves as Director of Equity Initiatives within UC Berkeley's Division of Equity & Inclusion. His responsibilities include college student basic needs, strategic planning, and mobilization. Canedo was appointed to the dual roles of Chair of the UC Berkeley Basic Needs Committee (2013) and Co-Chair of the UC Systemwide Basic Needs Committee (2014). These efforts focus on research, prevention, sustainability, and advocacy. His efforts have published studies on college student food insecurity and homelessness in higher education and have helped inform both state and federal policies. Additionally, Canedo facilitates keynotes and training on healing, life journeys, and maximizing performance.



DAISY BELTRAN
Student, Imperial Valley College

Daisy Gallegos Beltran is a 26-year-old homeless student who began her journey with Imperial Valley College at 21. She had little to no family support and struggled to find a safe and secure place to live. After receiving support from internal and external sources, she has continued her longtime dream and personal goals of obtaining an education. Beltran will soon graduate with an Associate Degree in Communication Studies for Transfer and has been accepted into Columbia College, where she will further her education and pursue a Bachelor Degree in Communication.

2019 CEO LEADERSHIP ACADEMY GRADUATES

**We proudly present the 2019 class of the
CEO Leadership Academy.**

- Nabil Abu-Ghazaleh, President, Grossmont College
- Gregory Anderson, President, Riverside City College
- Seher Awan, President, Los Angeles Southwest College
- Santanu Bandyopadhyay, President, Columbia College
- Jerry Buckley, President, Reedley College
- Byron D. Clift Breland, Chancellor, San Jose-Evergreen CCD
- Carole Goldsmith, President, Fresno City College
- Michael Gutierrez, President, Sacramento City College
- Heather Hiles, President & CEO, Calbright College
- Kim Hoffmans, President, Ventura College
- Daren Otten, Superintendent/President, Copper Mountain CCD
- Paul Parnell, Chancellor, State Center CCD
- Art Pimentel, President, Woodland Community College
- Angel Reyna, Campus President, Madera Community College Center
- Julius Sokenu, Acting President, Moorpark College
- Elliot Stern, President, Saddleback College
- Angelica Suarez, President, Orange Coast College
- Daniel Walden, Superintendent/President, Victor Valley College
- John Weispfenning, Chancellor, Coast CCD

CEO Strategic Leadership Program

The California Community College CEO is an exceptionally challenging yet uniquely rewarding role. Working in the largest, most diverse, and highly regulated system in the nation presents an even greater challenge. Your Community College League of California has worked with seasoned California Community College CEOs to develop the CEO Strategic Leadership Program (CSLP). The program will help you successfully navigate the critical early years of your tenure.

YEAR 1

CEO WORKSHOP PART I

2019 ANNUAL CONVENTION: NOVEMBER 21-23

Professional development to onboard new CEOs and start the peer-to-peer support program.

CEO WORKSHOP PART II

2020 CEO SYMPOSIUM: FEBRUARY 27-29

Registration is Now Open!

www.ccleague.org/ceosym2020

Completion of the onboarding process and addressing individual and shared challenges.

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2020 CEO LEADERSHIP ACADEMY: JUNE 26-28

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Familiarizing CEOs with California community college operations and current statewide initiatives.

YEAR 2

VINEYARD SYMPOSIUM

APRIL

A seminar and retreat for CEOs within the first four-years of their position to explore leadership dynamics and issues, facilitated by experienced CEOs.

2019 EXCELLENCE IN TRUSTEESHIP PROGRAM (ETP) GRADUATES

- Ryan Bent, Trustee, North Orange County CCD
- Julie Boss, Trustee, Butte-Glenn CCD
- Mary Combs, Trustee, El Camino CCD
- Nancy Dalton, Trustee, Lake Tahoe CCD
- Yvette Davis, Board Trustee, Glendale CCD
- Barbara Dunsheath, Trustee, North Orange County CCD
- Mark Edney, Trustee, Imperial CCD
- Nancy Ann Hensch, Trustee, Palomar CCD
- Kathy Koon, Trustee, Siskiyou Joint CCD
- Genevieve Randolph, Trustee, Chabot-Las Positas CCD
- Jennifer Tarpley, Trustee, Victor Valley CCD

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- Board/CEO Relationship
- Board Evaluation
- Brown Act
- Ethics Training
- Fiscal Responsibilities
- Governance
- Student Success & Equity

For more details visit www.ccleague.org/ETP

COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

Excellence in Trusteeship Program **RECERTIFICATION**

If you have completed the Excellence in Trusteeship program you can continue your board development through recertification. Earn your certificate in one year.

Program Requirements

- 14 units, two (2) sessions per competency plus one (1) each Brown Act and Ethics Training

Program Competencies

- Accreditation
- Board/CEO Relationship
- Board Evaluation
- Brown Act
- Ethics Training
- Fiscal Responsibilities
- Governance
- Student Success & Equity

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THURSDAY, NOVEMBER 21

7:30 a.m. – 8:45 a.m.

Meeting Room 6

Joint California Community College Trustees (CCCT)/Chief Executive Officers of the California Community Colleges (CEOCC) Board Executive Committee Meeting

8:00 a.m. – 6:00 p.m.

Upper Concourse

Convention Registration

8:00 a.m. – 6:00 p.m.

Upper Concourse Foyer

Internet Café

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8:30 a.m. – 10:15 a.m.

CONCURRENT SESSIONS

Raincross A

Board Ethics and Governance Issues: A View from the Trenches [E]

This session will cover ethics training for trustees.

Presenters: Eileen O'Hare-Anderson, Partner, Liebert Cassidy Whitmore; Diane Fiero, Assistant Superintendent/Vice President, Human Resources, and James Temple, Vice President, Technology, Santa Clarita CCD

Raincross B

How to Hire the Best CEO for Your District Utilizing Best Practices for Promoting Cultural Competency, Equity, and Student Success [BC]

This presentation will show trustees how to hire a CEO that has the skills and experience to provide a welcoming and supportive educational environment for student bodies that reflect the demographics of the California Community Colleges.

Presenters: Frances White, Senior Search Consultant and Partner, Community College Search Service; Meredith Brown, Trustee, Peralta CCD; Jackie Hang, Associate, and Laura Benson, ESS Consultant, Atkinson, Andelson, Loya, Ruud & Romo

THURSDAY, NOVEMBER 21

8:30 a.m. – 10:15 a.m.
CONCURRENT SESSIONS (continued)

Raincross D

Encouraging Educational Attainment in Local Communities Through Relatable Storytelling [G, SS]

The majority of the region West Hills Community College District serves is Hispanic and faces challenges, including high unemployment rates, low-income levels, and high poverty levels. West Hills CCD has cultivated a partnership with Univision to communicate strong regional messaging in Spanish that encourages college enrollment and educational attainment.

Presenters: Amber Myrick, District Director of Marketing, Communications, and Public Information, West Hills CCD; Gary Janzen, CEO, Janzen Brands

8:30 a.m. – 1:30 p.m.

Meeting Room 3

Chief Executive Officers Workshop (by invitation only)

9:00 a.m. – 1:00 p.m.

Ballroom B

Joint California Community College Trustees (CCCT)/Chief Executive Officers of the California Community Colleges (CEOCCC) Board Meeting

9:00 a.m. – 1:00 p.m.

Meeting Room 2

Consultation Council Meeting

9:00 a.m. – 4:00 p.m.

Meeting Room 1

4CS Quarterly Business Meeting

10:15 a.m. – 10:30 a.m.

Raincross Foyer

Coffee Break



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THURSDAY, NOVEMBER 21

10:30 a.m. – 12:00 p.m.
CONCURRENT SESSIONS

Raincross A

Overcoming Obstacles to Pass Your Bond Measure: Getting to Yes [FR]

In 2018, Gavilan College and San Bernardino CCD overcame cross-regional obstacles and the implementation of AB 195 to pass bond measures. Learn how each district went from uncertainty to consensus by engaging the community, district leadership, students, and voters; proven, effective strategies to pass your next bond.

*Presenters: **Jared Boigon**, Partner, TBWB Strategies; **Kathleen Rose**, President/Superintendent, Gavilan Joint CCD; **Bruce Baron**, Chancellor, and **Jose Torres**, Executive Vice Chancellor, San Bernardino CCD; **David G. Casnocha**, Stradling Yocca Carlson & Rauth*

Raincross B

Prepared to Lead? Management Training Essentials for Today's Campus

A recent statewide survey of administrators has resulted in some surprising results about the level and nature of training needed RIGHT NOW. In order to successfully address the multitude of challenges already being experienced, attention to professional development must become a priority. Is YOUR management team prepared?

*Presenters: **Susan Bray**, Executive Director, Association of California Community College Administrators; **Douglas Houston**, Chancellor, Yuba CCD; **Charlie Ng**, Vice President of Human Resources, MiraCosta CCD; **Geisce Ly**, Dean, Downtown Campus, School of Fashion and Hospitality, City College of San Francisco*

Raincross D

Access to College for Adult Students without High School Diplomas [G, SS]

Open access is a cornerstone of the California Community Colleges. Even students who have not graduated high school can go to community college and earn a certificate or degree and gain access to living-wage careers. ATB and SB 554 can increase college access and success for these adults.

*Presenters: **Naomi Castro**, Director, Career Ladders Project; **Brianna Bruns**, Director of Policy and Advocacy, California EDGE Coalition*

THURSDAY, NOVEMBER 21

Raincross E

The Brown Act: Applying the Rules to Real Life Situations [BA]

The Brown Act ensures that the public's business is conducted openly. New and experienced trustees will find value in this session designed to examine how to correctly apply the Brown Act to specific situations that occur in board meetings.

Presenter: Peter Schaffert, Senior Counsel, Atkinson, Andelson, Loya, Ruud & Romo

11:00 a.m. – 12:30 p.m.

Meeting Room 10

Intelcom Learning

49th Annual Meeting of the Southern California Consortium

1:00 p.m. – 2:30 p.m.

CONCURRENT SESSIONS

Raincross A

Town Hall Legal Eagles

Do you have questions? Well, we have answers. Get your questions answered while learning how to deal with legal issues important to your district. Share your questions with others and learn from each other. This is a great opportunity to get some excellent legal answers without those pesky billable hours!

Presenters: Laura Schulkind, Partner, Eileen O'Hare-Anderson, Partner, Pilar Morin, Partner, and Kristin Lindgren, Associate, Liebert Cassidy Whitmore

Raincross B

Students Speak: How to Get Them Through the Transfer Gate [SS]

What prevents transfer-ready students from making it to university? How can we help this high-leverage population achieve their transfer goal? Learn about new, culminating research from the RP Group's Through the Gate study, including what 1,000+ California Community College students said impedes their transfer progress and how you can help them succeed.

Presenter: Darla Cooper, Executive Director, RP Group

THURSDAY, NOVEMBER 21

1:00 p.m. – 2:30 p.m.

CONCURRENT SESSIONS (continued)

Raincross D

Update on the ASCCC Open Educational Resource's Initiative (OERI) [G, SS]

The ASCCC OERI formally launched in January of 2019. After less than a year, what has the OERI accomplished, and why is OER a critical component of your local equity and student success efforts? What role should local leadership play in promoting the use of OER at the local level? And how is ASCCC helping? Come to learn about these efforts and to share your perspective.

Presenters: Michelle Pilati, OERI Lead, and John Stanskas, President, Academic Senate for California Community Colleges

Raincross E

Joint Caucus Meeting: Moving the Needle on Diversity and Equity Leadership Practices [G, SS]

How do trustees and CEOs create, nurture and sustain a campus culture of diversity, equity and inclusion? Battle-tested trustees and CEOs will share best practices for improving cultural competency and hiring practices.

Presenters: Meredith Brown, Trustee, Peralta CCD; Douglas Houston, Chancellor, Yuba CCD; Francisco Rodriguez, Chancellor, Los Angeles CCD; Hildegard Aguinaldo, Member, California Community Colleges Board of Governors

1:00 p.m. - 4:00 p.m.

Exhibit Hall C

Statewide CEOCCC Meeting (CEOs Only)

California community college CEOs will come together for the Annual Statewide Meeting to discuss systemwide initiatives.

Presiding

JOE WYSE

President, CEOCCC Board

Superintendent/President, Shasta College, Shasta-Tehama-Trinity Joint CCD



THURSDAY, NOVEMBER 21

1:30 p.m. – 3:30 p.m.

Meeting Room 6

CCCT Officers Nominating Committee

2:45 p.m. – 4:00 p.m.

Exhibit Hall B

EDUCATIONAL SHOWCASE SNEAK-PEEK & COFFEE BREAK

Enjoy coffee and meet the League's corporate and business partners at the Educational Showcase.



2:45 p.m. – 4:00 p.m.

Raincross F

California Association of Latino Community College Trustees and Administrators (CALCCTA) Business Meeting

2:45 p.m. – 4:00 p.m.

CONCURRENT SESSIONS

Raincross A

The Politics of Community College in an Era of Partisanship [G]

Community colleges have come under greater political scrutiny in an era of partisanship. From bond measures to guns on campus, from DACA students to homelessness, from free tuition to free speech, community colleges are increasingly caught in the crosswinds of political partisanship. How can community colleges navigate the storm?

Presenter: Hoyt Hilsman, Trustee, Pasadena Area CCD

Raincross B

The Board's Role to Effective Collective Bargaining [G]

The process of negotiation involves multiple stakeholder groups, each with their own set of interests and influences. At times, the Board can feel caught between a rock and a hard place.

Presenters: Paul Loya, Partner, Guy Bryant, Partner, and Laura Benson, ESS Consultant, Atkinson, Andelson, Loya, Ruud & Romo

THURSDAY, NOVEMBER 21

2:45 p.m. – 4:00 p.m.

CONCURRENT SESSIONS (continued)

Raincross C

Growing Adult Student Enrollment with Next-Generation Targeting and Marketing

Are you looking to increase your enrollment by reaching out to potential students aged 18+? Merced College and the Collaborative Brain Trust will co-present a next-generation data science-based tool to show how the college is finding and reaching the most likely new adult students in a service area.

*Presenters: **James Walton**, Vice President, and **Seth Reichlin**, Senior Consultant, Collaborative Brain Trust; **Chris Vitelli**, President, **Jill Cunningham**, Associate Vice President of External Relations, and **Kelly Fowler**, Assistant Superintendent/Vice President of Instruction, Merced College*

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THURSDAY, NOVEMBER 21

4:15 p.m. – 5:30 p.m.

Exhibit Hall A

OPENING GENERAL SESSION [G,SS]



Welcome and State of the League Address

LARRY GALIZIO

President & CEO, Community College League of California



Keynote Speaker

ELOY ORTIZ OAKLEY

Chancellor, California Community Colleges

State of the System

Chancellor Oakley will deliver a State of the System address on current issues facing California Community Colleges.

Presiding

JOE WYSE

Chair, League Board of Directors

Superintendent/President,
Shasta College, Shasta-Tehama-Trinity
Joint CCD



Performance by San Bernardino Valley College's Choir, Voci Soli with Dance Troupe

Sponsored by Atkinson, Andelson, Loya, Ruud & Romo; Constellation Energy; WLC Architects; School Project for Utility Rate Reduction (SPURR); Foundation for California Community Colleges; PARS

THURSDAY, NOVEMBER 21

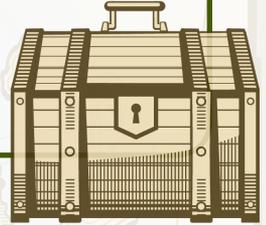
5:30 p.m. – 7:00 p.m.

Exhibit Hall B

EDUCATIONAL SHOWCASE OPENING RECEPTION

Come network with colleagues and enjoy live music. Beverages courtesy of the League's Corporate Partners.

Music by Riverside Community College
Jazz Trio



7:00 p.m. – 8:30 p.m.

Raincross B

Board of Governors Reception

All registered Convention attendees are invited to attend.

Music by Riverside Community College Pianist Eduardo Garcia



**California
Community
Colleges**



FRIDAY, NOVEMBER 22

7:00 a.m. – 6:00 p.m.

Upper Concourse Foyer

Convention Registration

7:00 a.m. – 6:00 p.m.

Upper Concourse Foyer

Internet Café

Sponsored by ComputerLand of Silicon Valley

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Silicon Valley

7:30 a.m. – 12:30 p.m.

Exhibit Hall B

EDUCATIONAL SHOWCASE & BREAKFAST

7:30 a.m. – 8:30 a.m.

Breakfast will be served

7:30 a.m. – 12:30 p.m.

Exhibits Open

Enjoy your breakfast in the Educational Showcase while meeting the 2019 Annual Convention exhibitors and vendors. Browse the aisles and take a look at the fantastic array of goods and services provided to California's Community Colleges.



FRIDAY, NOVEMBER 22

8:30 a.m. – 9:30 a.m.

Exhibit Hall A

MORNING GENERAL SESSION [G, SS]



Keynote Speaker

DR. CONSTANCE ILOH

Assistant Professor, University of California,
Irvine

**Using the Iloh Model of College-Going
Decisions and Trajectories for Institutional
Equity and Effectiveness**

The Iloh Model of College-Going Decisions and Trajectories is an innovative conceptual framework taking the world of higher education by storm. Join Dr. Constance Iloh as she shares how her model can be used by institutions concerned with access, equity, and effectiveness for 21st century college students.



Presiding

KAREN JIMENEZ

*2nd Vice Chair/Secretary, League Board
of Directors*

President, California Community Colleges
Classified Senate

**Sponsored by Liebert Cassidy Whitmore; RBC Capital Markets;
Servitas**

FRIDAY, NOVEMBER 22

9:30 a.m. – 9:45 a.m.

Exhibit Hall B

EDUCATIONAL SHOWCASE COFFEE BREAK

Grab a cup of coffee and kick up your feet. You've got 15 minutes, tick-tock!



9:45 a.m. – 10:45 a.m.

Meeting Room 10

Asian Pacific Islander Trustees & Administrators Caucus (APITA) Business Meeting

9:45 a.m. – 10:45 a.m.

CONCURRENT SESSIONS

Meeting Room 1

Title IX: The U.S. Department of Education's Proposed Regulations

This workshop will analyze proposed November 2018 Title IX changes and include up-to-the-minute updates, including remedies for violations, what constitutes notice, the effect of Constitutional protections, the designation of a coordinator, investigations, and grievance procedures. We will discuss how the regulations compare to the district's responsibilities under California law.

Presenters: Pilar Morin, Partner, Laura Schulkind, Partner, and Jenny Denny, Associate, Liebert Cassidy Whitmore

Meeting Room 2

Library Services Platform - Providing Equity Access Across the System [SS]

The Library Services Platform project kicked off in February 2019 and is just a week away from 110 of our colleges making the switch from their legacy integrated library systems (ISL) to this newer, cutting edge technology. Students and staff will finally be able to access the same resources as their neighbors near and far.

Presenters: Amy Beadle, Statewide Program Manager, Library Services Platform (LSP)/CCC Technology Center; Doug Achterman, Co-Chair, LSP Governance Committee; Gregg Atkins, Executive Director, Council of Chief Librarians

FRIDAY, NOVEMBER 22

9:45 a.m. – 10:45 a.m.

CONCURRENT SESSIONS (continued)

Meeting Room 3

A Systematic Approach to K-14 Career Pathways Ensuring Student Equity

Utilizing Strong Workforce funding, Los Angeles County community colleges have developed a model program for aligning K-12 Career Technical Education with Career Pathways at their community colleges to ensure college access for all students. A Career Pathways Specialist facilitates articulation and dual enrollment between credit and noncredit courses.

*Presenters: **Lyla Eddington**, Project Lead, Los Angeles County Career Pathways Specialists, Rio Hondo College; **Rio Medina**, Career Pathways Coordinator, Long Beach City College; **Sophia Robles**, Program Specialist, Los Angeles Mission College; **Marie Tyre**, Project Administrator, Mt. San Antonio College*

Meeting Room 4

College Promise: Beyond Free Tuition

Learn how the Los Angeles Community College District (LACCD) partnered with the LA Mayor's Office and the Los Angeles Chamber of Commerce to create the Los Angeles College Promise (LACP) and how LACP has been powerful in improving college going and access in our communities and in significantly increasing student success.

*Presenters: **Andra Hoffman**, Trustee, **Francisco Rodriguez**, Chancellor, **Deborah Harrington**, Dean for Student Success, and **Ryan Corner**, Vice Chancellor, Los Angeles CCD*

Meeting Room 5

"Stay Ah, Just a Little Bit Longer," CEO Longevity [BC]

California Community Colleges and districts are experiencing far too much high-level leadership turnover. This session looks at tactics for boards and CEOs to enhance the chances of a longer and more successful relationship. Communication, onboarding, ongoing support, CEO contracts, mutual expectations, and more will be discussed.

*Presenter: **Brice Harris**, Chancellor Emeritus, California Community Colleges*

FRIDAY, NOVEMBER 22

Meeting Room 6

Caring Campus California: Improving Student Connectedness to Improve Student Success [SS]

This panel will discuss the implementation and impact of IEBC's Caring Campus initiative. Caring Campus California, currently implemented at 18 California colleges, involves staff in student success efforts by bringing staff from myriad departments together to identify behavior commitments for campus-wide implementation that improve student connectedness and, ultimately, student success.

*Presenters: **Brad Phillips**, President/CEO, and **Jordan Horowitz**, Vice President, Institute for Evidence- Based Change; **Eva Bagg**, President, Barstow College; **Janelle Williams Melendrez**, Acting Executive Director of Employee Equity, Inclusion, and Professional Development, Southwestern College*

Meeting Room 8

Inland Empire Guided Pathways Initiative: Institutionalizing Student Success [G, SS]

Inland Empire and Desert colleges have been working to develop a region-wide network to fully adopt and scale Guided Pathways to re-engineer the existing college infrastructure to ensure student success, making the college student-ready. A five-year strategic implementation plan is being developed to execute this initiative with support from key funders.

*Presenters: **Susan Mills**, Vice Chancellor, Educational Services & Strategic Planning, Riverside CCD; **Melissa Bader**, Associate Professor, Norco College; **Monique Greene**, Associate Professor, Riverside City College; **Biju Raman**, Dean of Instruction & Student Services, Palo Verde College*

FRIDAY, NOVEMBER 22

9:45 a.m. – 10:45 a.m.

CONCURRENT SESSIONS (continued)

Meeting Room 9

Well-Known Secrets for Cultivating a High Performance Organization [G, SS]

How might community colleges successfully transition to become high performance organizations as they execute a shared vision for student success? This presentation will focus on key organizational drivers impacting student success and consider how Hartnell College is harnessing collaborative efforts to ensure institutional effectiveness. Observations from experiences at other colleges will also be presented.

*Presenters: **Brian Lofman**, Dean of Institutional Planning, Research, and Effectiveness, and **Patricia Hsieh**, Superintendent/President, Hartnell College; **Darla Cooper**, Executive Director, RP Group*

Raincross A

GenerationGo! Career Pathways Program [SS]

GenerationGo! Career Pathways Program is a collaboration between San Bernardino Valley College, San Bernardino County Workforce Development, the K-12, and business partners. This teamwork offers high school students the opportunity to earn college credits, learn job readiness skills, and apply these skills through work-based learning/internship programs with local business.

*Presenters: **Diana Rodriguez**, President, **Dina Humble**, Vice President of Instruction, and **Patricia Quach**, Dean, Student Success, San Bernardino Valley College*

Raincross B

Introduction to Calbright College: The Job Competency Training Model [SS]

Join Heather Hiles, President & CEO of the 73rd community college district and first statewide, online campus for a presentation and Q&A about how California's newest college is preparing stranded workers for better careers in growing industries. Calbright's model, Job Competency Training, breaks jobs into the hard and soft skills required for learners to succeed on day one of employment and provides paid apprenticeships and wraparound services to support learners from registration through post-employment.

*Presenter: **Heather Hiles**, President & CEO, Calbright College*

California Community College Trustees Endorsement for ACCT Elections

- Considering a position on the Association of Community College Trustees (ACCT) Board or one of its Committees?
- Interested in learning more about national advocacy on behalf of the California Community Colleges?

Apply for CCCT Board Endorsement from the Community College League of California, or add your name to the candidate pool for future elections. For questions about the endorsement process or how to get started in national service, contact Rina Kasim, Member Resources Associate, at rina@cclleague.org.



COMMUNITY
COLLEGE LEAGUE
OF CALIFORNIA

FRIDAY, NOVEMBER 22

10:45 a.m. – 11:00 a.m.

Exhibit Hall B

EDUCATIONAL SHOWCASE COFFEE BREAK

Enjoy a cup of coffee or tea, and chat with our Convention exhibitors.



11:00 a.m. – 12:00 p.m.

Meeting Room 10

California Community Colleges Veterans Caucus (CCCVC) Business Meeting

11:00 a.m. – 12:00 p.m.

CONCURRENT SESSIONS

Meeting Room 1

Institutional Change to Increase African American Male Success

For the past 12 years, the African American Male Education Network & Development (A2MEND) organization fosters institutional change within the California community college system. A2MEND has initiated a number of statewide programs and initiatives to create an affirming academic environment for African American men in community colleges.

*Presenters: **Scott Thayer**, Vice President, Student Services, San Bernardino Valley College; **Edward Bush**, President, Cosumnes River College; **Ricky Shabazz**, President, San Diego City College; **Dyrell Foster**, Vice President of Student Services, Moreno Valley College*

Meeting Room 2

Transform Your Campus with Student-Centered IT [SS]

How do we keep students at the heart of IT in higher education? By hiring students to be intimately involved in every step of our processes. Join us to discuss this approach and see a demonstration of “SmartSchedule”, the latest product of our IT/Student collaboration.

*Presenters: **Jim Gaston**, IT Director, and **Robert Bramucci**, Vice Chancellor, Technology and Learning Services, South Orange County CCD*

FRIDAY, NOVEMBER 22

Meeting Room 3

Beyond Canvas: The Future of the Online Education Initiative

The CVC-OEI works collaboratively with California Community Colleges to ensure we meet the needs of our students and support innovation in online learning. Join us as we discuss our efforts to bring high-quality classes and services to our system. Attend and help us shape the future of online education.

*Presenters: **Jory Hadsell**, Executive Director, and **Meridith Randall**, Director of Program and Educational Effectiveness, CCC California Virtual Campus-Online Education Initiative*

Meeting Room 4

Getting Your College Ready for the 2020 Census

The 2020 Census begins April 1, 2020! California Community Colleges can play a crucial role in making sure that all Californians are counted, to ensure our fair share of federal funding and members of the House of Representatives. This session will outline ways California Community Colleges can support 2020 Census efforts.

*Presenters: **Laura Murrell**, Communications & Marketing Manager, Community College League of California; **Kristen Huyck**, President, Community College Public Relations Organization (CCPRO) and Director, Public and Governmental Relations, Marketing & Communications, MiraCosta College; **Amanda Joy Davis**, Project Manager, "I Can Afford College" Campaign, California Community Colleges Chancellor's Office; **Mignonne Pollard**, Education Outreach Manager, California Complete Count - Census 2020*

Meeting Room 5

Institutional Practices to Increase Student Centered Formula Performance Outcomes [FR, G]

The Student Centered Funding Formula has shifted college income basis from enrollment to a blend of enrollment, financial aid awards, and student outcome performance. Mt. SAC has implemented a research, planning, budgeting, and action agenda to improve overall college funding while staying true to the college mission.

*Presenters: **Bill Scroggins**, President & CEO, **Audrey Yamagata-Noji**, Vice President, Student Services, **Dale Vickers**, Chief Technology Officer, and **Barbara McNeice-Stallard**, Director, Research & Institutional Effectiveness, Mt. San Antonio College*

FRIDAY, NOVEMBER 22

11:00 a.m. – 12:00 p.m.

CONCURRENT SESSIONS (continued)

Meeting Room 6

A New Theory of Change

The last few years has witnessed an acceleration of several important trends in the California Community College landscape including a further progression toward performance-based-funding, curricular redesign in developmental education, the abandoning of outdated placement practices, and a restructuring of the student experience that emphasizes completion of program pathways.

Learn how to address these trends and more.

*Presenter: **Gregory Stoup**, Board President, RP Group*

Meeting Room 8

79 Plus Model to Ensure Student Completion and Job Placement

In alignment with Vision for Success 2022 goals, San Jose City College employed a comprehensive data analysis to understand the educational pathways of CTE students, design a comprehensive job tracking system, and implement a support system to assist students with over 79 credits who have not completed a program credential.

*Presenters: **Lena Tran**, Vice President, Strategic Partnerships and Workforce Innovations, San Jose City College; **Tim Wilson**, Executive Director, Bellwether College Consortium; **Wesley Wilson**, Director, Education and Research, Excalibur Education Group*

Raincross A

What Happens When Colleges Broaden Access to Transfer-Level Courses? Evidence from California's Community Colleges [G, SS]

This session will focus on the main findings from a recent PPIC report that sheds light on the changes that we might expect to see as a result of AB 705. Drawing from a group of colleges that significantly broadened access to gateway transfer-level English and math courses in the years leading up to full AB 705 implementation, this report investigates how these changes in access have translated to increases in the share of students successfully completing those courses (overall and across racial/ethnic groups). This session will also provide evidence on the degree to which colleges have implemented co-requisite courses and the gains in student outcomes associated with these courses.

*Presenter: **Marisol Cuellar Mejia**, Senior Research Associate, Public Policy Institute of California (PPIC)*

FRIDAY, NOVEMBER 22

Raincross B

Tapping Into Hidden Talents: Are You Fully Utilizing Your Marketing/Communications Capabilities?

College leaders know they can rely on their marketing/communications team to create effective marketing campaigns for boosting enrollment, provide executive communications support, manage crisis communications when the media spotlight is on, and much more. But those strategic marketing/communications skills that allow your college/district to share its story with external audiences can also be a powerful tool for connecting with internal campus constituencies to generate the buy-in and support needed to increase student success. Join this Community College Public Relations Organization (CCPRO) led conversation on how your college/district can leverage this under-utilized resource.

*Presenters: **Guisselle Nuñez**, Director, Public Relations, Marketing and Government Relations, Chabot Las Positas CCD; **Kristen Huyck**, Director, Government and Public Relations, MiraCosta College; **Constance M. Carroll**, Chancellor, and **Jack Beresford**, Director, Communications and Public Relations, San Diego CCD*

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The logo for ExLibris Leganto features the word "ExLibris" in a dark blue, serif font, with a rainbow-colored arc above the "i". Below it, the word "Leganto" is written in a purple, sans-serif font.

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FRIDAY, NOVEMBER 22

12:00 p.m. – 12:30 p.m.

Exhibit Hall B

EDUCATIONAL SHOWCASE CLOSING & PRIZE DRAWING

What treasures will you win? Join us for the Exhibitor and Grand Prize Drawings! Check in at the Educational Showcase to see if you're the grand prize winner of a Fitbit Smart Watch, a Wonderboom Phantom Bluetooth Speaker, or other exciting vendor prizes!



FITBIT SMART WATCH



**WONDERBOOM PHANTOM
BLUETOOTH SPEAKER**



FRIDAY, NOVEMBER 22

12:30 p.m. – 2:15 p.m.

Exhibit Hall A

LUNCHEON AND GENERAL SESSION [G, SS]



Keynote Speaker

LEITH SHARP

Director and Lead Faculty, Executive Education for Sustainability Leadership, Harvard T.H. Chan School of Public Health

The Future of Leadership in an Exponential World

A rapidly evolving 21st century context brings focus to our shared reality that no organization and no sector can succeed in a failing world. A new leadership paradigm is rapidly emerging in response, positioning sustainability as the ultimate innovation and performance driver for an ever-connected and fast-paced world. In this keynote, Leith Sharp will share key insights into this emerging leadership paradigm by drawing from two bodies of work: The 2018-19 CEO Study, a study of 30 CEOs of highly successful global corporations, conducted by Leaders on Purpose, into the future of leadership, business and organizational design. Key insights into the future of leadership derived by mapping the journey of over 2000 purpose-driven ideas, from inception to scale, within higher education, business, government, and NGOs.



Presiding

LINDA WAH

First Vice Chair/Treasurer, League Board of Directors

Trustee, Pasadena Area CCD (CCCT)

Sponsored by Professional Personnel Leasing; Garcia Hernández Sawhney; KNN Public Finance; Ex Libris; Keenan & Associates

FRIDAY, NOVEMBER 22

2019 DISTINGUISHED ALUMNI AWARD



Nora Mendez

Executive Director, Orange County Community Housing Corporation
Santa Ana College

The prestigious *California Community College Distinguished Alumni Award* is presented to a California community college graduate who is an accomplished professional and citizen in their community. Recipients of the award inspire us all as they share their stories and remind us of the importance of our efforts to provide a quality community college education and experience. Over the course of her 20-year career, nonprofit executive Nora Mendez has amassed an impressive list of awards and honors for her dedication to provide low-income families with affordable housing and access to educational opportunities so they can soar to unimagined heights.

Presented by the Community College League of California

BERNARD OSHER PHILANTHROPIST OF THE YEAR 2019



Miriam Emily Schwab (1928 - 2017)

Miriam Emily Schwab was a beloved local philanthropist and a long-time Ventura College supporter. She was a music lover who played the violin with the Ventura College Symphony Orchestra for over fifteen years. Miriam's generous \$12 million estate gift in 2018 to the Ventura College Music Department helped establish the inaugural Miriam and Henry Schwab Academy of Music during the summer of 2019. A devoted swimmer, Miriam would often be seen swimming in the Ventura College pool. To encourage future swimmers, Miriam also gifted a portion of her legacy for the Ventura College Aquatic Programs.

Presented by the Network for California Community College Foundations

FRIDAY, NOVEMBER 22

2:30 p.m. – 3:45 p.m.

Meeting Room 10

African American California Community College Trustees (AACCT) Business Meeting

2:30 p.m. – 3:45 p.m.

CONCURRENT SESSIONS

Meeting Room 1

CalWORKs 360°

The CalWORKs Program on your campus is the lifeline from our most vulnerable families to college, career, and a prosperous future. How is CalWORKs responsible for the income, childcare, books, graduation, and future of twenty-thousand low-income California Community College students who are parents? Learn the answer from the CalWORKs Association's President-Elect and a CalWORKs student with a very inspiring story.

*Presenters: **Aarin Edwards**, Director, CalWORKs Parents Program, and **Fedosya Vardanyan**, CalWORKs Student, Glendale Community College*

Meeting Room 2

Partnerships for Prosperity: Year Up and Income Mobility in California [G, SS]

In partnership with community colleges, Year Up has delivered the largest-ever wage gains for workforce development programs evaluated by RCT. This session will share insights from Year Up's experience with skilling and support models that prepare students to serve as strategic sources of diverse, middle-skill talent for California's premier companies.

*Presenters: **Emily Schaffer**, Executive Director, Year Up; **Judy Miner**, Chancellor; Foothill-DeAnza CCD; **Jim Limbaugh**, President, West Los Angeles College; **Courtney Karnes**, Director-Access to Innovation, and **Yaneley Ramon**, Public Relations, Silicon Valley Bank*

FRIDAY, NOVEMBER 22

Meeting Room 3

Walking the Razor's Edge: Institutional Effectiveness Alongside Chaos and Complexity [G, SS]

Join two education agitators to learn and discuss strategies for emerging from these times of change and complexity as stronger, healthier organizations with a clear focus on student success. This session will cover both concepts and practical ways to make progress on Guided Pathways, performance metrics, and integration of initiatives.

Presenters: Cheryl Marshall, Chancellor, North Orange County CCD; Madelyn A. Arballo, Associate Vice President, School of Continuing Education, Mt. San Antonio College

Meeting Room 4

From Challenge to Opportunity: Energy as a Service to Operations and Academics [FR, G, SS]

The energy industry is rapidly changing, even faster than the educational field. At the center of modern energy, decisions are opportunities to address climate change, advanced technology, and train the workforce. Many leaders are embracing energy education and pushing for operational improvements that result in lower costs and higher reliability, but not all. California Community College leaders can leverage transition in the energy industry to assess and improve campus physical infrastructure while providing a powerful learning environment for learners from all walks. Learn how you can take a leading role in improving energy and climate education, accelerating technology adoption, and lowering operational costs.

Presenters: Joe Fullerton, Energy and Sustainability Manager, San Mateo County CCD; Kevin Flanagan, REAP Program Manager, SPURR; Greg Kosier, Principal, Commodities Management Group, Constellation; Lisa Mealoy, Director of District Services, Community College League of California

FRIDAY, NOVEMBER 22

2:30 p.m. – 3:45 p.m.

CONCURRENT SESSIONS (continued)

Meeting Room 5

Transforming Colleges and Closing Equity Gaps: AB 705 Early Outcomes [G, SS]

Colleges who adopted the requirements of AB 705 early are experiencing a change in the rate at which students enroll and successfully complete transfer level math and English courses. This session shares statewide and college-specific results showing that AB 705 has widespread, positive implications for equity and success.

Presenter: Craig Hayward, Dean, Institutional Effectiveness, Bakersfield College

Meeting Room 6

Student Ambassadors: Increasing Awareness of Mental Health Resources on Campus

One in four college students express feelings of depression, anxiety, and other mental health issues. This workshop will highlight a recent program aimed at increasing awareness of mental health resources through direct student engagement, using a peer-to-peer outreach model called the Student Wellness Ambassador program.

Presenters: Carly Smith, Equity Specialist, and Cole Forstedt, Equity Program Manager, Foundation for California Community Colleges; Larry Schallert, Assistant Director, Student Health & Wellness/Mental Health Program, College of the Canyons

Meeting Room 8

Scaling Evidence-Based Practices to Support Student Success [G, SS]

This session introduces SUCCESS, an MDRC initiative designed to increase graduation rates by helping states and colleges develop and scale financially sustainable, comprehensive support programs based on strong evidence. Bakersfield College and Chaffey College will share their experiences implementing SUCCESS, including the alignment with statewide initiatives such as Guided Pathways.

Presenters: Michelle Ware, Operations Associate, Postsecondary Education, MDRC; Yvonne Armendariz, Program Manager, Bakersfield College; Robert Rundquist, Interim Dean, Institutional Effectiveness & Intersegmental Partnerships, Chaffey College

FRIDAY, NOVEMBER 22

Meeting Room 9

Strategies on Using Financial Aid for On-Campus Student Housing at California Community Colleges [FR, G, SS]

Servitas and Sierra College explore different options on how to leverage financial aid and public-private partnerships to get affordable housing solutions for students and California Community Colleges. A conversation among financial aid officials and student housing developers regarding the role of financial aid to support on-campus living. See examples of current strategies and policies that are currently being implemented.

*Presenters: **Angel Rivera**, SR Vice President of Development Services, Servitas; **Jana Cox**, Director of Financial Aid, Santa Rosa Junior College; **Linda Williams**, Director, Enrollment Management Financial Aid Department, Sierra College*

Raincross A

Moving Towards A Student-Centered Financial Aid Office

Colleges have a significant amount of discretion regarding how and when they serve low-income students via their financial aid offices. Administrators must strike the right balance between making it as easy as possible for students to access their financial aid while protecting their institutions and the taxpayer from waste, fraud, or abuse. This panel is intended to provide senior level administrators with the tools and knowledge they need to make decisions in the best interests of their students and their institutions.

*Presenters: **Linda Wah**, Trustee, and **Erika Endrijonas**, Superintendent/President, Pasadena Area CCD; **Tammera Shinar**, Director of Financial Aid and Veteran Services, Butte-Glenn CCD; **Ryan McElhinney**, Legislative Advocate, Community College League of California*

Raincross B

Strategies to Increase CEO and Faculty Diversity [G, SS]

During this panel session, trustees, CEOs, the Chancellor's Office, and the State Academic Senate will discuss effective practices to increase diversity hiring and address common challenges faced at their institutions.

*Presenters: **Jose Fierro**, President/Superintendent, **Marisa Perez**, Board Vice President, and **Valyncia Raphael**, Director, Diversity, Compliance, and Title IX Coordinator, Cerritos College; **Mayra Cruz**, Area B Representative, Academic Senate for California Community Colleges; **Linda Vasquez**, Senior Public Affairs Director, Campaign for College Opportunity*

FRIDAY, NOVEMBER 22

3:45 p.m. – 4:00 p.m.

Upper and Lower Concourses

Coffee Break



Sponsored by Nossaman, LLP



4:00 p.m. – 5:15 p.m.

Meeting Room 10

LGBTQ+ Caucus Business Meeting

4:00 p.m. – 5:15 p.m.

CONCURRENT SESSIONS

Meeting Room 1

Industrial Hemp Research: Opportunities and Challenges for Community Colleges [G, SS]

Industrial hemp is hot! Everything from fiber to CBD products is in demand. We will address legislation allowing growers to work with post-secondary institutions to cultivate hemp for research and development, remaining legally compliant while offering students opportunities to gain knowledge, and practical considerations implementing a hemp research program.

*Presenters: **Frances Rogers**, Partner, Liebert Cassidy Whitmore; **Martha Garcia**, Superintendent/President, Imperial CCD*

Meeting Room 2

Concurrent Pathway to Bachelors in Nursing: A Community College-CSU Collaboration

Modeled after successful national partnerships, Riverside City College is the first California Community College to implement a concurrent Associate Degree in Nursing (ADN) to Bachelor of Science in Nursing (BSN) pathway addressing the need for a more educated nursing workforce. With CSU Fullerton and San Bernardino, Riverside City College nursing students will earn BSNs within six months of completing their ADN program.

*Presenters: **Sandra Baker**, Dean, School of Nursing, Riverside City College; **Tammy Vant Hul**, Professor, Riverside City College; **Penny Weismuller**, Professor/Interim Director, California State University, Fullerton*

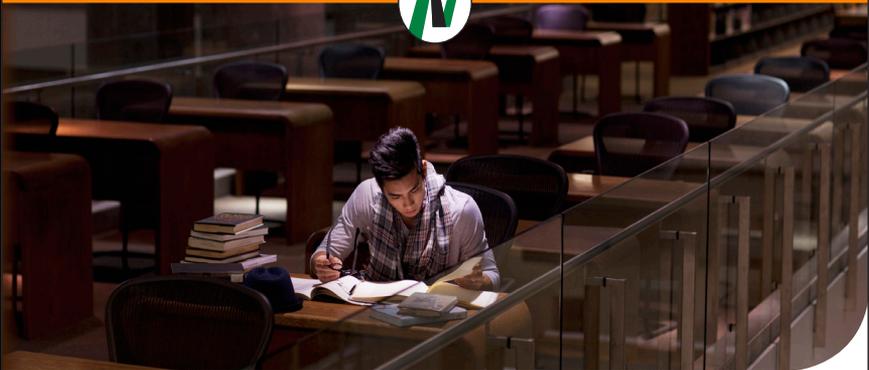
FRIDAY, NOVEMBER 22

Meeting Room 3

Pasadena City College's Freeman Center for Career and Completion [G, SS]

Pasadena City College (PCC) presents a campus-based career center designed as a model for the state. It directs students along educational paths that lead to employment by knitting together school, community, and industry resources. PCC has created a full-spectrum service center that plans for current and emerging student and industry needs.

*Presenters: **Salvatrice Cummo**, Executive Director of Economic and Workforce Development; **Erika Endrijonas**, Superintendent-President; **Cynthia Olivo**, Vice President, Student Services, Pasadena Area CCD*



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FRIDAY, NOVEMBER 22

4:00 p.m. – 5:15 p.m.

CONCURRENT SESSIONS (continued)

Meeting Room 4

Equity-Driven Pedagogy: The PUENTE Project Model

For over 38 years, the Puente Project has focused on culturally responsive pedagogy in order to increase transfer and completion rates for the underserved student populations. Building on assets that diverse students bring to the classroom, this session will share promising strategies designed to increase persistence, retention, and completion.

*Presenters: **Grace Ebron**, Director, and **Julia Vergara**, Co-Executive Director, PUENTE Project*

Meeting Room 5

Statewide Multi-Sector Industry Economic Development Accelerator Project [G, SS]

In partnership with the Statewide Industry Directors, the Milken Institute, powered by the California Community Colleges Chancellor's Office, Division of Workforce and Economic Development, will facilitate the accelerator project to identify cross-competencies that are increasingly becoming the new "norm" in employability skills. These roving conversations will include discussion of current entry-level and middle skills required by employers in the state's high growth sectors, including health, global trade, and advanced transportation and logistics and how technology and other innovations are impacting workforce requirements.

*Presenters: **Leah Gould-Haws**, Statewide Director, Global Trade, Long Beach City College; **John Cordova**, Statewide Director, Health, College of the Canyons; **Jannet Malig**, Statewide Director, Advanced Transportation & Logistics, Cerritos College*

FRIDAY, NOVEMBER 22

Meeting Room 6

Student Success Teams for an Integrated Campus: Putting Students at the Center [G, SS]

Fresno City College faculty will present on campus-wide changes that are reshaping the way students are served in a holistic Guided Pathways framework. Through the use of data and the development of student success teams, the campus has begun to build a collaborative environment that will help everyone work together to achieve campus-wide student success, promote an equity-minded culture, and progress toward the State Chancellor's Vision for Success goals. This session will also address how using data more actively and precisely can improve equity and make redesign more effective by surfacing bottlenecks and barriers.

*Presenters: **Lataria Hall**, Vice President of Student Services, **Robert Pimentel**, Vice President of Education Services & Institutional Effectiveness, **Monica Cuevas**, Dean of Counseling, **Kerry Ybarra**, Guided Pathways Coordinator, **Raymond Ramirez**, Student Equity Coordinator, and **Nick Lucio**, Social Science Student Success Team Counselor, Fresno City College*

Meeting Room 8

Creative Strategies for Creating a Black & African American Marketing/Outreach Campaign

Marketing agency professionals and the Chancellor's Office program staff will discuss best practices and rationale for creating a Black and African American marketing/outreach campaign. Specific attention will be given to selecting effective tactics to reach Black and African-American communities. The panel will share creative campaign concepts being produced to raise student and community awareness of financial aid, career education, and transfer opportunities to a four-year university.

*Presenters: **Steve Fong**, Creative Director, Runyon Saltzman Einhorn; **David Flanagan**, Chief Creative Director, Misfit; **Phyllis Tucker**, Senior Partner, T&T Public Relations; **Kevin Miles**, Creative Director and Writer, and **Mark Perry**, Project Manager, "Career Education" Campaign; **Amanda Joy Davis**, Project Manager, "I Can Afford College" Campaign; **Paige Marlatt Dorr**, Director Communications & Marketing, California Community Colleges Chancellor's Office*

FRIDAY, NOVEMBER 22

4:00 p.m. – 5:15 p.m.

CONCURRENT SESSIONS (continued)

Meeting Room 9

Improving Student Outcomes by Listening to New Voices

Last year, twenty colleges participated in a Leadership Institute for student success. College teams had to include a student, a faculty or staff member, and an administrator. Panelists from different colleges will share lessons learned from the innovative, sometimes uncomfortable, and ultimately successful process of bringing these diverse participants together.

*Presenters: **Rebecca Silbert**, Director, Corrections to College; **Roger Viet Chung**, Faculty, Ethnic Studies, Laney College; **Bailey Smith**, Director, Student Equity, Compton College; **Roy Powell**, Student, San Diego City College*

Raincross A

Ongoing State Financial Aid Reform Efforts in California [FR, G, SS]

There is a strong consensus that college is unaffordable and substantial investments are needed in state's financial aid to cover students' total college costs and basic needs. This session will examine ongoing efforts by policymakers and advocates to ensure needy students have the resources they need to be successful.

*Presenter: **Laura Szabo-Kubitz**, Associate California Program Director, The Institute for College Access & Success*

Raincross B

Leading with Civility [G, SS]

Have you ever experienced a board so divided that they are unable to effectively communicate or believe that the other trustees are lying in board meetings? Or had an extremist public speaker appear before your board and be encouraged by some of the trustees? Difficult issues cannot be resolved if there is no trust or respect, and if all communication is not civil. Effective boards listen and communicate in a civil manner focused on a common goal; typically, student success. This session will help participants understand the rules of civil engagement and practice a better method of dealing with explosive issues.

*Presenters: **Samia Yaqub**, Superintendent/President, and **Bill McGinnis**, Trustee, Butte-Glenn CCD*

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FRIDAY, NOVEMBER 22

5:30 p.m. – 7:00 p.m.

Courtyard

EXPEDITION UNKNOWN!



Don't miss one of the high points of the Convention...the Gala Reception! Place yourself on an expedition, exploring uncharted lands — where knowledge is everything and adventure is around every corner! Relax in a basecamp setting and sample delectable culinary offerings and refreshing beverages from the locals. Experience all the unexpected surprises that await you on a search for knowledge and the next great archeological find!

NOTE: This is an outdoor venue. A light jacket or sweater may be appropriate. Due to liability issues, guests under 21 will not be admitted to the reception.

Sponsored by Edunav



EDUNAV

7:00 p.m. – 9:00 p.m.

Evening Events

Raincross A & B

The Campaign for College Opportunity Reception

All registered Convention attendees are invited to attend.

The Campaign for

College Opportunity

Meeting Room 1

CEO Strategic Leadership Program Reception

Connect with your colleagues and learn about the League's CEO professional development program for California CEOs by California CEOs.

SATURDAY, NOVEMBER 23

7:00 a.m. – 10:15 a.m.

Upper Concourse

Internet Café

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7:00 a.m. – 11:00 a.m.

Upper Concourse

Convention Registration

8:00 a.m. – 9:15 a.m.

Meeting Room 3

League Board Meeting

8:00 a.m. – 9:30 a.m.

CONCURRENT SESSIONS

Breakfast served 7:30 a.m. – 8:30 a.m.

Meeting Room 9

Dreamers Project: Strengthening Institutional Practices to Support Undocumented Student Success [G, SS]

The California Community Colleges Dreamers Project inspires and equips California's community colleges to better serve the estimated 50,000-70,000 undocumented students who are currently enrolled, and recruit more prospective students. Join us as we engage with these important recommendations, paired with promising practices, to effectively address institutional challenges and increase academic success.

Presenters: Iris Aguilar, Senior Director, Equity and Community Impact, Foundation for California Community Colleges; Nancy Jodaitis, Director of Higher Education Initiatives, Immigrants Rising; Tammeil Y. Gilkerson, President, Laney College

SATURDAY, NOVEMBER 23

8:00 a.m. – 9:30 a.m.

CONCURRENT SESSIONS (continued)

Meeting Room 10

Transfer-Focused Dual Enrollment: Scaling-up within a Guided Pathways Framework

Riverside City College (RCC) partnered with three unified school districts to successfully implement a dual enrollment program across nine comprehensive high schools. Understand the strategic and operational tools that allowed Alvord Unified, Jurupa Unified, and Riverside Unified School Districts along with RCC to align efforts.

*Presenters: **Gregory Anderson**, President, and **Carol G.A. Farrar**, Vice President of Academic Affairs, Riverside City College; **Roberta Pace**, Director of College and Career Readiness, Jurupa Unified School District; **Craig Shiflett**, Director of College and Career Readiness, Alvord Unified School District; **Jorge Perez**, Instructional Services Specialist, Riverside Unified School District*

Raincross A

Giving Students More Than A Seat At The Table [SS]

As educational leaders, we know the student voice matters a lot. Students have valid opinions, knowledge, and experiences that districts and boards can benefit from. More than ever, understanding the student perspective is key to the effective implementation of college-level reforms. Students are already engaged at districts in many ways, from planning committees to goal setting. But how can districts create cultural change which leads to collaborative and lasting student engagement? This session will highlight strategies and ideas to improve the culture of student engagement at districts and colleges.

*Presenters: **Lizette Navarette**, Vice President, Community College League of California; **Alexis Zaragoza**, Student Member, California Community Colleges Board of Governors*

SATURDAY, NOVEMBER 23

Raincross B

Career Job Ready for the Future of Work [G, SS]

The Los Angeles Community College District is engaged in the reimagining of nine career centers to meet current business and industry needs to prepare student talent with ready, in-demand skills. Now, big businesses, including Amazon, Microsoft, LAX, Google, LA Metro, and others, are knocking on the door of community colleges to fill the jobs skills gap.

Presenters: Rick Hodge, Dean, CTE/Workforce Development, and Damien Danielly, Career Center Director, Los Angeles Southwest College; Eleni Rachaniotou, Program Leader, Artificial Intelligence, Microsoft Corporation

Raincross C

Implementing AB 705 at Citrus College: Practices and Effectiveness [A, G, SS]

Citrus College has successfully implemented AB 705. Believing in the capacity of students, faculty, and staff, we developed a curriculum with corequisites in English and mathematics. We have seen significant improvements in transfer-level throughput rates and aim to share our implementation and evaluation process to further the discussion of best practices.

Presenters: Gina Hogan, Dean of Language Arts and Library, Lan Hao, Director of Institutional Research, Planning and Effectiveness, Michael Wangler, Dean of Mathematics and Business, Victoria Dominguez, Mathematics Faculty, and Becky Rudd, English Faculty, Citrus College

Raincross D

Giving Our Vets the Credit They Deserve - Military Articulation Platform (MAP) Developed at Norco College for Region and State

This breakout session will discuss the challenges and opportunities associated with granting our veterans the college credit they deserve for their military training.

Presenter: Samuel Lee, Vice President Academic Affairs, Norco College

SATURDAY, NOVEMBER 23

8:00 a.m. – 9:30 a.m.

CONCURRENT SESSIONS (continued)

Raincross E

Leveraging State and Federal Resources to Fight College Student Hunger

Food insecurity affects half of all California Community College students. This workshop will highlight the most recent changes to innovative and practical strategies to support students experiencing food insecurity. A campus case study will illustrate successful implementation of one of these strategies.

Presenters: Jessica Smith, Senior Specialist, and Tanya Garbolino, Manager, Fresh Success, Foundation for California Community Colleges; Colleen Ganley, Specialist, California Community Colleges Chancellor's Office; Daren Lynne, Los Angeles Trade Technical College

GRAND PRIZE DRAWING

The 2019 grand prize is a two-night stay at the Mission Inn here in Riverside, CA and a Southwest gift package including a \$100 Southwest gift card along with other travel items. **To be eligible to win submit your Convention Evaluation by using the QR code below or completing the form on pages 103-104.**

Participants must be present to win.

How to Use the QR Code:

Step 1: Open the camera on your mobile device

Step 2: Hold camera over QR code

Step 3: Click on the link to open the 2019 Convention Evaluation



SATURDAY, NOVEMBER 23

9:45 a.m. – 11:00 a.m.

Exhibit Hall A

CLOSING GENERAL SESSION [G, SS]



PAM LUSTER

President, San Diego Mesa College (Moderator)



RASHIDA CRUTCHFIELD

Associate Professor,
California State
University, Long Beach



RUBEN CANEDO

Director, Strategic
Equity Initiatives
at UC Berkeley



AMY COSTA

Member, California
Community Colleges
Board of Governors



DAISY BELTRAN

Student, Imperial Valley
College

A Real Conversation on Homelessness in Higher Education

Let's have a real conversation about Homelessness in Higher Education. According to the California Community College #RealCollege Survey Report that was released by the Hope Center for College, Community, and Justice at Temple University and the California Community College Chancellor's Office in March 2019, 19% of the California Community College students are homeless. Are you ready for a real and critical discussion on the state of homelessness among community college students and potential strategies for addressing their needs? Homelessness is an important area of concern for all California Community College constituent groups.

Presiding

LARRY GALIZIO

President & CEO, Community College
League of California



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EDUCATIONAL SHOWCASE

Thursday, November 21

2:45 p.m. - 4:00 p.m.

Sneak-Peek

5:30 p.m. - 7:00 p.m.

Reception

Friday, November 22

7:30 a.m. - 8:30 a.m.

Exhibits Open with Light Breakfast

9:30 a.m. - 9:45 a.m.

Coffee Break

10:45 a.m. - 11:00 a.m.

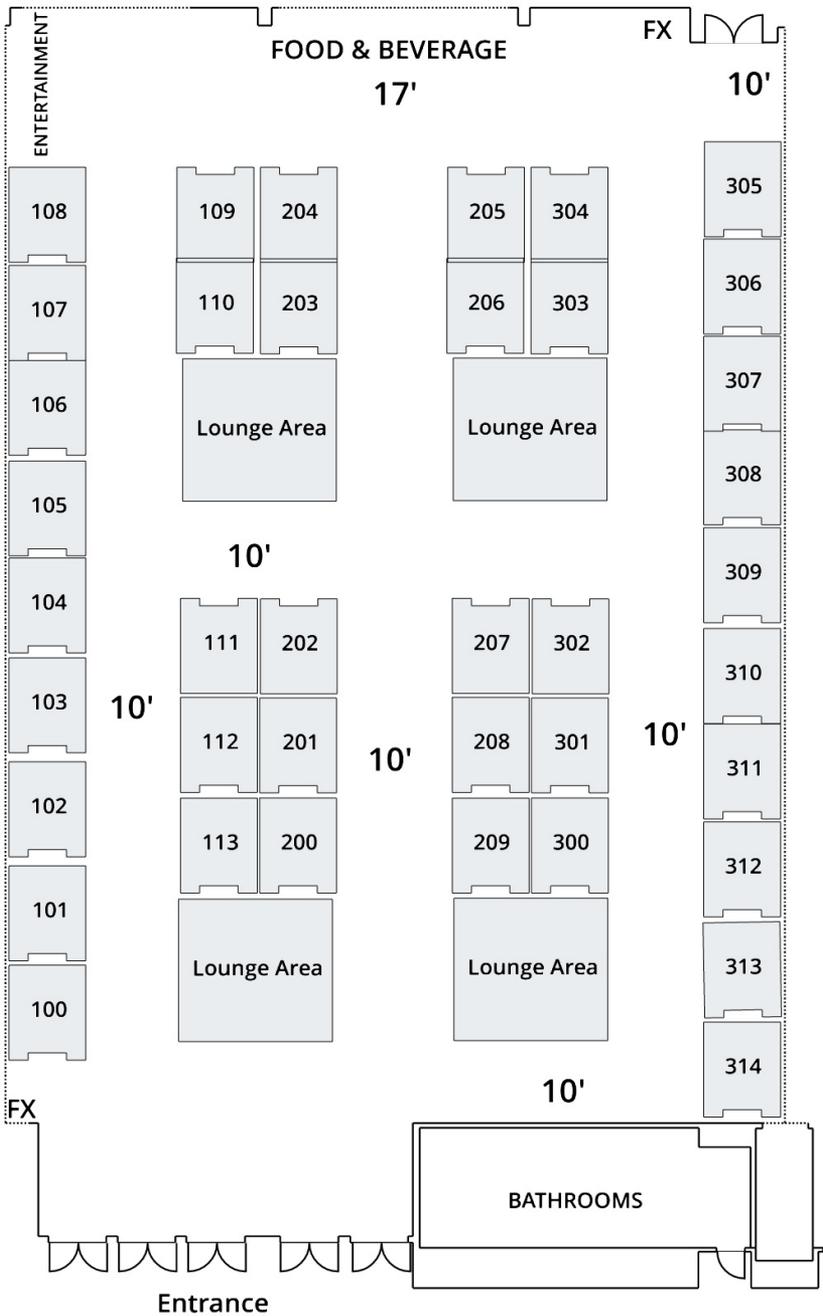
Coffee Break

12:00 p.m. - 12:30 p.m.

Showcase Closing & Prize Drawings



EDUCATIONAL SHOWCASE MAP



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EDUCATIONAL SHOWCASE

Servitas 100

Servitas, located in Dallas, Texas, is a privately-owned real estate development firm specializing in student housing. The firm provides its clients with the full suite of services including market and demand research, development management, financial structuring (including public-private partnerships), construction management, and property management.
www.servitas.com

PARS 101

For more than 35 years, PARS has been working exclusively with community college districts and other public agencies to design and implement strategic retirement solutions that address specific organizational and budgetary needs. The Community College League of California has partnered with PARS to provide the Pension Rate Stabilization Program, an IRS-approved Section 115 trust program to help districts prefund pension to address rising STRS/PERS contribution rates and their overall liabilities. Other PARS solutions include: the OPEB Prefunding Trust; a cost-saving alternative to Social Security; and our well-known Early Retirement Incentive program.
www.pars.org

Foundation for California Community Colleges 102

The Foundation's mission is to benefit, support, and enhance the missions of the California Community College system, the largest higher education system in the nation. Our alignment with the California Community Colleges Chancellor's Office and the Board of Governors allows us to support students, colleges, college foundations, and the entire system, helping to improve higher education opportunities throughout the state.
www.foundationccc.org

California Community Colleges Classified Senate 103

The California Community Colleges Classified Senate (4CS), is dedicated to supporting shared governance for classified staff at community colleges and districts. 4CS supports the leadership roles of classified staff in the governance of the California Community College System through the development and support of local senates, advocating for increased involvement at the state level, and promoting leadership skills among classified staff.
www.ccccs.org

EDUCATIONAL SHOWCASE

TBWB Strategies 104

TBWB is a strategy and communication consulting firm that focuses on helping community colleges, school districts, cities, counties and other public agencies design and pass bond and parcel tax measures. Our work has generated billions in voter-approved funding throughout California.
www.tbwb.com

NISOD 105

NISOD provides budget-friendly, high-quality, and faculty-focused programs and resources for community and technical colleges that want to make the most of their professional development dollars. For over 40 years, NISOD has aligned a wide array of benefits with the needs of our members, which explains why the American Association of Community Colleges named NISOD, “The country’s leading provider of professional development for community college faculty, staff, and administrators.”
www.nisod.org

TouchNet 106

TouchNet is a leading provider of integrated, comprehensive and secure commerce and credentials solutions for colleges and universities. Institutions of higher education rely on TouchNet to unify and secure payments, permissions and other related business transactions campuswide. TouchNet’s unmatched integration, transparency and security gives institutions greater control over transactions, costs and compliance while providing greater operational efficiencies and self-service access to real-time information. TouchNet Information Systems, Inc. is a Global Payments company (NYSE: GPN).
www.touchnet.com

Springer Nature 107

Springer Nature is the world’s largest academic book publisher, publisher of the world’s most influential journals and a pioneer in the field of open research. The company numbers almost 13,000 staff in over 50 countries and has a turnover of approximately EUR 1.5 billion. Springer Nature was formed in 2015 through the merger of Nature Publishing Group, Palgrave Macmillan, Macmillan Education and Springer Science+Business Media.
www.springernature.com

EDUCATIONAL SHOWCASE

Barnes and Noble..... 109

Barnes & Noble College proudly partners with over 1,450 academic institutions nationwide to serve more than 6 million higher education and K-12 students. As a strategic partner in physical and virtual campus store operations, we are committed to fostering student success with a complete support system focused on affordability, access, and achievement and delivering an unmatched retail experience that drives revenue and brand awareness.
www.bncollege.com

Intelecom Learning 110

Intelecom Learning is a recognized developer of educational content and technology solutions for California Community Colleges. As a joint powers authority (JPA) of fifteen community college districts, our mission derives from that of the California community colleges. With a shared vision for success, we work to develop an understanding of common needs and opportunities, and to offer solutions that individual colleges might not be able to afford but which colleges working collectively can benefit from. Current initiatives include myVRC customized smartphone application, Intelecom Coursespace affordable textbooks, and online professional development for faculty in support of AB 705.
www.intelecom.org

CCC Online Education Initiative 111

The California Virtual Campus – Online Education Initiative (CVC-OEI) is a collaborative effort among California Community Colleges (CCC) to ensure that significantly more students are able to complete their educational goals by increasing access to and success in high-quality online courses and services.
www.cvc.edu

SPURR..... 112

The School Project for Utility Rate Reduction (SPURR) is the Utilities Joint Powers Authority of California Public Schools. We have decades of experience and technical expertise that we put at the service of our program participants. We offer innovative procurement programs for solar, energy storage, natural gas, electricity, energy expense management and conservation, LED lights, energy demand response, telecommunications and internal

EDUCATIONAL SHOWCASE

networking to California public school districts, community colleges, county offices of education, public universities, cities, counties, municipal agencies, and non-profit educational organizations.
www.spurr.org

Liebert Cassidy Whitmore 113

With offices in Los Angeles, Sacramento, San Diego, Fresno, and San Francisco, Liebert Cassidy Whitmore has provided general counsel, labor and litigation advice and assistance to school districts in all matters pertaining to education law and employment relations, including business, construction, and facilities issues, both transactional and litigation for nearly forty years. Members of the Firm have first-hand experience and in-depth understanding of the special demands of labor relations and employment law as they apply to school districts. In addition, LCW offers expert management training workshops on these issues.
www.lcwlegal.com

CCC Technology Center 200

Supported by the Chancellor's Office, the Technology Center provides California Community Colleges (CCC) with a suite of no-cost software solutions and deployment services geared toward improving student outcomes, increasing college efficiency, and strengthening the CCC as a whole.
www.ccctechcenter.org

Follett Higher Education Group 201

Follett is higher education's largest campus retailer and operates as a central hub for school spirit and community, managing local campus stores and virtual stores across the continent. As the leading provider of campus store services and the foremost supplier of course materials, Follett has brought new technologies, first-class retail best practices and forward-looking solutions to all corners of the educational marketplace.
www.follett.com

EDUCATIONAL SHOWCASE

San Bernardino CCD..... 202

San Bernardino Community College District serves 24,000 students through Crafton Hills College and San Bernardino Valley College. For nearly 100 years, its colleges have provided access to affordable, award-winning higher education and career training programs for its students.
www.sbccd.org

Chaffey College..... 203

Chaffey College serves the northwestern most portion of the Inland Empire, serving seven cities, including Chino, Chino Hills, Fontana, Montclair, Ontario, Rancho Cucamonga, and Upland.
www.chaffey.edu

Riverside CCD..... 204

Riverside Community College District (RCCD) is dedicated to the success of its students and to the development of the communities it serves. By facilitating its colleges and learning centers to provide educational and student services, it meets the needs and expectations of its unique communities of learners. The District provides the colleges with leadership in the areas of advocacy, resource stewardship, and planning. RCCD serves 1.4 million people living in Riverside County, with colleges located in the cities of Riverside, Moreno Valley, and Norco.
www.rccd.edu

WLC Architects..... 205-206

WLC Architects, Inc. has been providing over 40 years of full-architectural services, urban and regional master planning, and interior design. We are proud to be a leader in the design of educational, community, civic, and religious facilities in California. Throughout the years WLC has kept a constant vision: We are Client Focused and Passion Driven.
www.wlcarchitects.com

Atkinson, Andelson, Loya, Ruud & Romo 207

Atkinson, Andelson, Loya, Ruud & Romo (AALRR) is a leader in Education Law, representing most of California educational institutions. AALRR is a full-service law firm, with more than 160 attorneys in eight offices statewide, and is regularly recognized as one of the most diverse firms in California.
www.aalrr.com

EDUCATIONAL SHOWCASE

Constellation Energy 208

Constellation, an Exelon company, is a leading competitive supplier of electricity, natural gas, renewable energy, and energy management products. We provide integrated energy solutions to California schools and colleges including electricity, natural gas, solar, and offsite renewable energy solutions to help districts strategically manage their energy spend and use.
www.constellation.com

Starfish by Hobsons 209

The Starfish Enterprise Success Platform helps nearly 500 colleges and universities - more than all other organizations in the industry - scale their student success efforts so more students can achieve their academic and life goals. By helping higher education institutions leverage reliable data to pinpoint areas of concern and opportunity within courses and student populations, as well as institutional programs and services, Starfish connects these findings to action by identifying at-risk students, connecting students with valuable resources, and building career and academic plans to achieve student goals with the least momentum lost.
www.starfishsolutions.com

California Community Colleges “I Can Afford College” 300

The “I Can Afford College” campaign is a statewide, financial aid awareness initiative sponsored and managed by the California Community Colleges Chancellor’s Office. The purpose of the campaign is to educate current and prospective students about the year-round availability of financial aid at California’s 114 community colleges.
www.icanaffordcollege.com

Turnitin 301

Turnitin is your partner in fostering original thinking and supporting authentic learning. Turnitin solutions promote academic integrity, streamline grading and feedback, and improve outcomes across educational levels and content areas. Turnitin leverages cutting-edge technology to provide tools that prevent plagiarism, deliver formative and summative feedback, surface actionable reporting, and investigate academic misconduct. Growing from one million student paper submissions in 2002 to one billion in 2018, Turnitin serves over 15,000 institutions globally and is headquartered in Oakland, California.
www.turnitin.com

EDUCATIONAL SHOWCASE

Keenan & Associates 302

Keenan provides innovative insurance and financial solutions for schools, public agencies and health care organizations. We serve those who support our communities. Our high quality, cost-effective programs exceed our customers' expectations. We are the experts you can rely on when it comes to employee benefits, risk management, claims services, and technology.
www.keenan.com

National University 303

National University is a San Diego-based nonprofit founded in 1971 by retired U.S. Navy Captain David Chigos. As the largest private nonprofit university in San Diego, our mission is to provide accessible, achievable higher education to adult learners. We educate students across all 50 states and from 65 countries, offering more than 100 on-campus and online programs through our unique four-week class format. Our undergraduate and graduate programs include healthcare, business, education, engineering, law and criminal justice, and homeland security. Through educational partnerships, we help businesses and organizations attract and retain employees through customized education and training programs. We support organizations throughout California and nationwide, including the YMCA, County of Riverside, and AMN Healthcare.
www.nu.edu

Calbright College 304

Calbright College is the newest addition to the California community college system – a public, online campus designed to lift millions of stranded workers across the state into stable careers with great pay, full benefits, and future opportunities for promotion. Calbright blends best practices from the community college system – competency-based instruction, e-learning, and workforce development – into a single unique experience that promotes and supports learners from registration past post-employment. Created in 2018, Calbright is the 115th California community college and 73rd district, governed by an independent Board of Trustees serving concurrently as the California Community Colleges Board of Governors.
www.calbright.org

EDUCATIONAL SHOWCASE

California Community College CalWORKs Association 305

The mission of the CalWORKs Association is to provide professional development and leadership, promote statewide collaboration, influence policy, and to advance CalWORKs families' success and self-sufficiency through educational excellence and workforce training. Our vision is "lifting California families out of poverty through education."

www.calworksassociation.org

Foundation for California Community Colleges Vision Resource Center 306

The Vision Resource Center, built on the Cornerstone learning management system, is the online professional development hub for all California Community Colleges professionals. Learn from thousands of online modules, connect with colleagues across the state to share ideas and resources, and bring the full capabilities of Cornerstone to your campus by fully integrating.

www.visionresourcecenter.cccco.edu

EduNav 307

EduNav's big data, deep technology SAAS solution integrates with existing college information systems, to provide every student with a dynamic, real-time academic pathway to graduation. EduNav enables institutions to improve student retention, graduation rates, and a shorter time to completion by optimizing each student's path to graduation. Advisors are able to spend less time building schedules and more time coaching. And finally, EduNav creates societal benefits with more students graduating from college.

www.edunav.com

ACI WorldWide..... 308

ACI makes fast, simple and secure payments possible around the world by connecting more ways to pay with more payment capabilities than any other provider.

www.aciworldwide.com

EDUCATIONAL SHOWCASE

The Scion Group 309

Scion Advisory Services has provided best-in-class, independent campus housing analysis for more than 200 campus markets, empowering our clients to enhance the residential experience for their students.

www.scionadvisory.com

ForeFront Power 310

ForeFront Power is paving the way for public agencies to reap the benefits of clean, affordable solar and energy storage. A trusted partner in California for over a decade, we've helped schools and colleges save money and meet sustainability goals by taking control over their own energy procurement. Our innovative energy solutions, proven methodology and trusted affiliates have made us a preferred provider of solar and storage to California's public sector with over 200 MW of capacity delivered.

www.forefrontpower.com

PFM Asset Management 311

PFM Asset Management LLC is an investment advisor registered with the SEC under the Investment Advisors Act of 1940. PFM works in a fiduciary capacity, providing investment management and advice to Higher Education, Local governments and other institutional investors. For over 20 years, PFM has partnered with endowments and foundations to develop comprehensive, customized and cost-effective investment programs. Through a wealth of resources, our transparent and conflict-free OCIO approach to partnering with clients has allowed us to successfully assist trustees in meeting their fiduciary duties and exceeding expectations over time. As of June 30, 2019, PFM advises on \$140.8 billion in total assets, including \$102.8 billion in discretionary asset under management.

www.PFM.com

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Nelnet Campus Commerce 312

Nelnet Campus Commerce delivers payment technology for a smarter campus. The products provide the latest technology in higher education to create a unique and integrated payment experience for more than 1,300 campuses across the country. The intuitive and secure solutions are PCI Level 1 validated and integrate with every major ERP. From payment processing and refunds, to tuition payment plans and online storefronts, Nelnet Campus Commerce helps process every payment on campus.
www.campuscommerce.com

Ellucian 313

Ellucian works with more than 2,500 institutions in more than 50 countries—enhancing operations and enriching the experience for over 20 million students. As the market leader in higher education technology, the Ellucian portfolio is comprehensive and built off of best practices from our community of schools as well as our 50 years of experience transforming the industry landscape.
www.ellucian.com



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COMMUNITY COLLEGE LEAGUE OF CALIFORNIA



League On Call CONSULTING SERVICES

The *League On Call* Consulting Services program links boards of trustees and chief executive officers with experienced professionals who will design services specifically tailored to board and CEO needs in the areas of governance and leadership.

Topics include:

- Effective Trusteeship
- Board Performance and Evaluation
- Setting Goals
- Board Policy Role
- CEO and Board Relations
- CEO Evaluation and Contract
- CEO Search
- The Role of Trustees in Accreditation

*Visit our website to complete
the Request for Service Form
www.ccleague.org/league-call*



**COMMUNITY
COLLEGE LEAGUE
OF CALIFORNIA**

COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

EFFECTIVE TRUSTEESHIP &

BOARD CHAIR

WORKSHOPS

January 24-26, 2020
Sheraton Grand Sacramento

Effective Trusteeship Workshop:

All recently elected and appointed trustees should attend. The workshop includes training tracks for trustees within the first two years of their term and ongoing education for board members.

Board Chair Workshop:

This workshop is designed for board presidents, vice presidents, and CEOs.

REGISTER TODAY
www.ccleague.org/ETW2020

EXCELLENCE IN TRUSTEESHIP PROGRAM TRACKING FORM

Complete the form below to track the Convention sessions you attended to earn credit towards the Excellence in Trusteeship Program (ETP) certificate. Retain this information and add to your comprehensive tracking form which will be submitted once you reach 27 credits. Approved sessions have been noted throughout the program with the following designated competencies:

- [A] – Accreditation
- [BA] – Brown Act
- [BC] – Board/CEO Relationship
- [BE] – Board Evaluation
- [E] – Ethics
- [FR] – Fiscal Responsibilities
- [G] – Governance
- [SS] – Student Success

Name: _____

Thursday, November 21

Session Time	Session Title	Competency (A, G, SS, etc.)
8:30 a.m. – 10:15 a.m.		
10:30 a.m. – 12:00 p.m.		
1:00 p.m. – 2:30 p.m.		
2:45 p.m. – 4:00 p.m.		
4:15 p.m. – 5:30 p.m. Opening General Session Keynote		

Friday, November 22

Session Time	Session Title	Competency (A, G, SS, etc.)
8:30 a.m. – 9:30 a.m. Friday Morning General Session		
9:45 a.m. – 10:45 a.m.		
11:00 a.m. – 12:00 p.m.		
12:30 p.m. – 2:15 p.m. General Session Lunch Keynote		
2:30 p.m. – 3:45 p.m.		
4:00 p.m. – 5:15 p.m.		

Saturday, November 23

Session Time	Session Title	Competency (A, G, SS, etc.)
8:00 a.m. – 9:30 a.m.		
9:45 a.m. – 11:00 a.m. Closing General Session Keynote Panel		

CONVENTION EVALUATION

We want to hear from you! On this form please provide your feedback of the 2019 Annual Convention. You can also submit your Convention evaluation online at www.surveymonkey.com/r/CCLCAC2019Eval

The evaluation form is also used for the Grand Prize Drawing of a two night stay for two at the Mission Inn Riverside and a Southwest gift package. The drawing will be held at Saturday's Closing General Session. You must be present to win. Turn in the evaluation at the door or at the registration desk.

Name and College/District/Org: _____

Please check all that apply:

- CEO
- Faculty
- Sponsor
- Trustee
- Classified Staff
- Exhibitor
- Administrator
- Student
- Corporate Partner
- Other

How many previous Conventions have you attended? _____

Convention Format

Exhibits

Please rank the following on a scale of 1 to 5.

Not Useful					Useful
1	2	3	4	5	
Poor Format					Good Format
1	2	3	4	5	

Please list companies, services, or products that would be useful to have as exhibitors: _____

Concurrent Sessions

Please rank the following on a scale of 1 to 5.

Poor Variety					Good Variety
1	2	3	4	5	
Poor Quality					High Quality
1	2	3	4	5	

Please list the concurrent sessions you found most useful: _____

General Sessions

Please rank the following on a scale of 1 to 5.

Uninspiring				Inspiring
1	2	3	4	5
Uninformative				Informative
1	2	3	4	5

What were the highlights of the 2019 Convention?

Suggestions for the 2020 Convention:

Do you plan to attend the 2020 Annual Convention at Hyatt Regency San Francisco Airport? Please circle one.

Yes No Undecided

Convention Services

Please rank the following on a scale of 1 to 5.

Publicity

Needs Improvement				Informative
1	2	3	4	5
Needs Improvement				Timely
1	2	3	4	5

Registration Process

Needs Improvement				Excellent
1	2	3	4	5

Program Booklet

Needs Improvement				Excellent
1	2	3	4	5

Location

Needs Improvement				Excellent
1	2	3	4	5

Meals

Needs Improvement				Excellent
1	2	3	4	5

General Comments:

COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

ANNUAL
LEGISLATIVE
CONFERENCE

January 26-27, 2020
Sheraton Grand Sacramento

REGISTER TODAY
www.ccleague.org/LC2020

See You Next Year!



**November 19-21, 2020
Hyatt Regency SFO**