

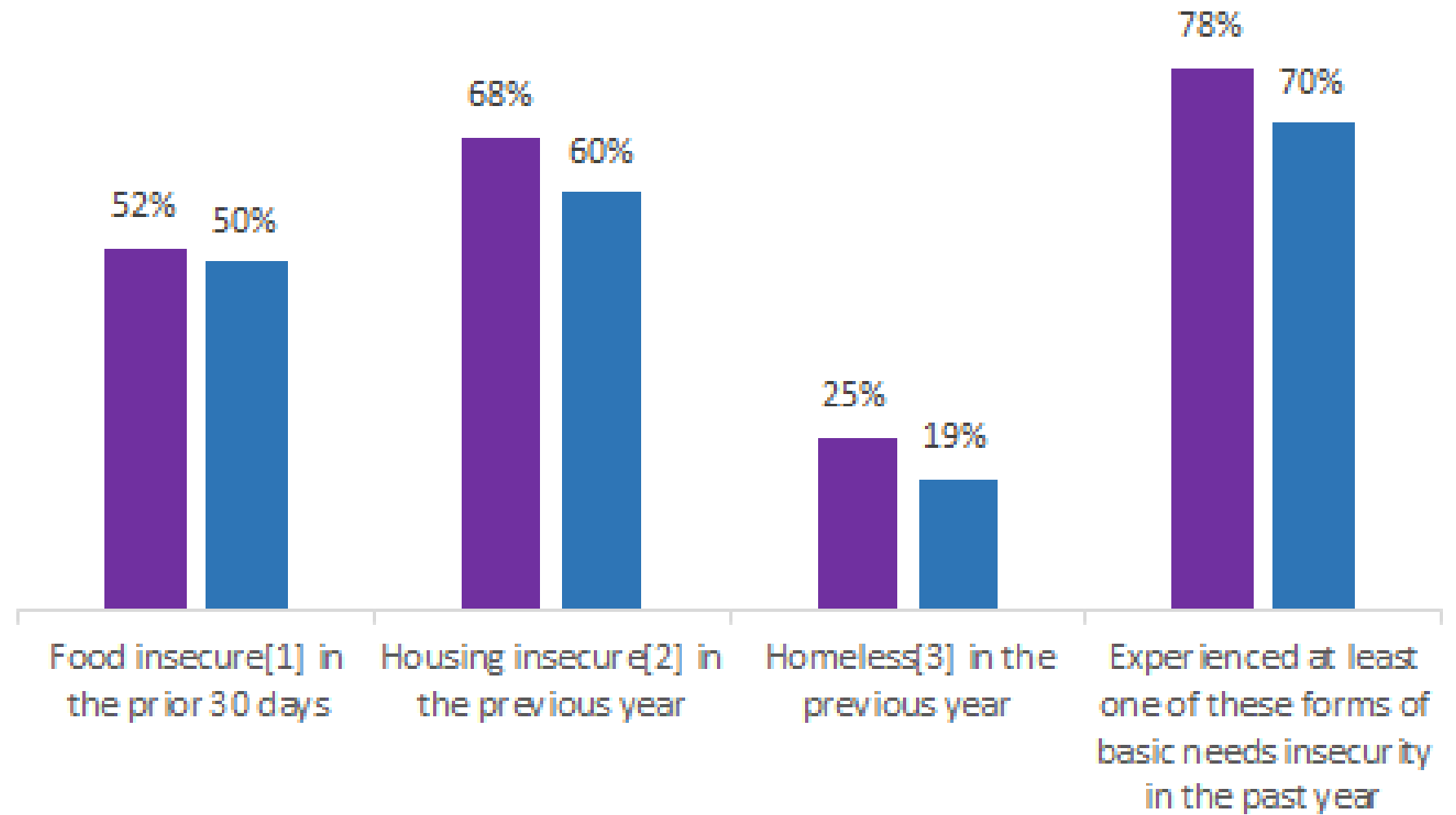


**FRESH FOOD & NICE CLOTHES:**  
**A Jaguar Commitment to Access, Excellence, and Innovation**

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2018  
#REALCOLLEGE  
SURVEY





# SJCC: Groups with Greater Basic Needs Insecurity



Age Groups: 21-25,  
26-30



Formerly  
Incarcerated



Students  
Accessibility Service



Students Formerly  
in Foster Care



Latinx



Students who are  
Employed





*It's not easy to get an **education**.*

***Small bumps** along the way can turn into **roadblocks**.*

*The **Jaguar Community** is here to help.*



# JAGUAR COMMITMENT





# Jaguar Commitment: Help for Students



Financial Aid  
SparkPoint Services (financial capability)



Jaguar Market  
Roar Farmers Market  
CalFresh Enrollment - SparkPoint



Transportation (VTA Eco Pass)



Physical Health  
Student Health Center



Mental Health  
Case Management



Employment Services  
Clothing Closet, Resume Review, Work  
Experience



Textbooks  
OER, Library, Programs with Book  
Lending and Vouchers



Tutoring  
Online and In Person Tutoring



## SJCC Strategic Goal 3: Continuous Campus Improvement

- Objective 3.3. *Enhance* campus capacities to meet students' basic needs
  - 3.3.1. Student use of basic needs resources and services will increase by 10%... increase 10% annually until 2023-24.
  - 3.3.2. Increase the number of community partners and contributions, as student needs indicate.



# San José Evergreen Community College District Community College Center for Economic Mobility



## STRATEGIC PRIORITY 2:

### WORKFORCE & ECONOMIC DEVELOPMENT

The San José-Evergreen Community College District will support economic mobility of our diverse community by responding to the workforce needs of the Silicon Valley region.

Our Strategic Priority for Workforce and Economic Dev. formerly focused first on supporting

***“the workforce needs”***

but now focuses first on supporting

***“economic mobility of our diverse community”***

by responding to the workforce needs . . .



SANJOSECITYCOLLEGE  
SJ  
CC

San José is tale of two cities.  
We are the capital of Silicon  
Valley and a mecca for  
innovation. We also serve a  
disproportionately high  
number of students who  
receive the CA College  
Promise Grant.

<https://datamart.cccco.edu/datamart.aspx>

Community College District	2017-2018 # of students receiving a CCPG	2017-2018 # of Students Enrolled	2017-2018 CCPG % of Total Headcount
Chabot-Las Positas CCD			
California College Promise Grant	11,333	31,894	35.53%
Contra Costa CCD			
California College Promise Grant	18,892	52,097	36.26%
Foothill CCD			
California College Promise Grant	14,382	61,268	23.47%
Ohlone CCD			
California College Promise Grant	3,773	15,035	25.09%
Peralta CCD			
California College Promise Grant	15,479	50,786	30.48%
San Francisco CCD			
California College Promise Grant	12,549	67,638	18.55%
<b>San José   Evergreen CCD</b>			
California College Promise Grant	<b>11,189</b>	<b>28,741</b>	<b>38.93%</b>
EVC	6,831	14,500	47.11%
SJCC	5,946	14,241	41.75%
San Mateo County CCD			
California College Promise Grant	11,490	38,287	30.01%
West Valley CCD			
California College Promise Grant	6,096	27,542	22.13%

This report uses data from the California Community Colleges Chancellor's Office Data Mart to document: 1) the number of students enrolled during the 2017-2018 academic year, 2) the number within total enrolled who received a California College Promise Grant (CCPG-which is awarded based financial need), and, 3) the percentage of the total students enrolled who receive the CCCP. Report Run and Prepared by William Watson, Ed.D., 3/22/2019 12:57:18 PM

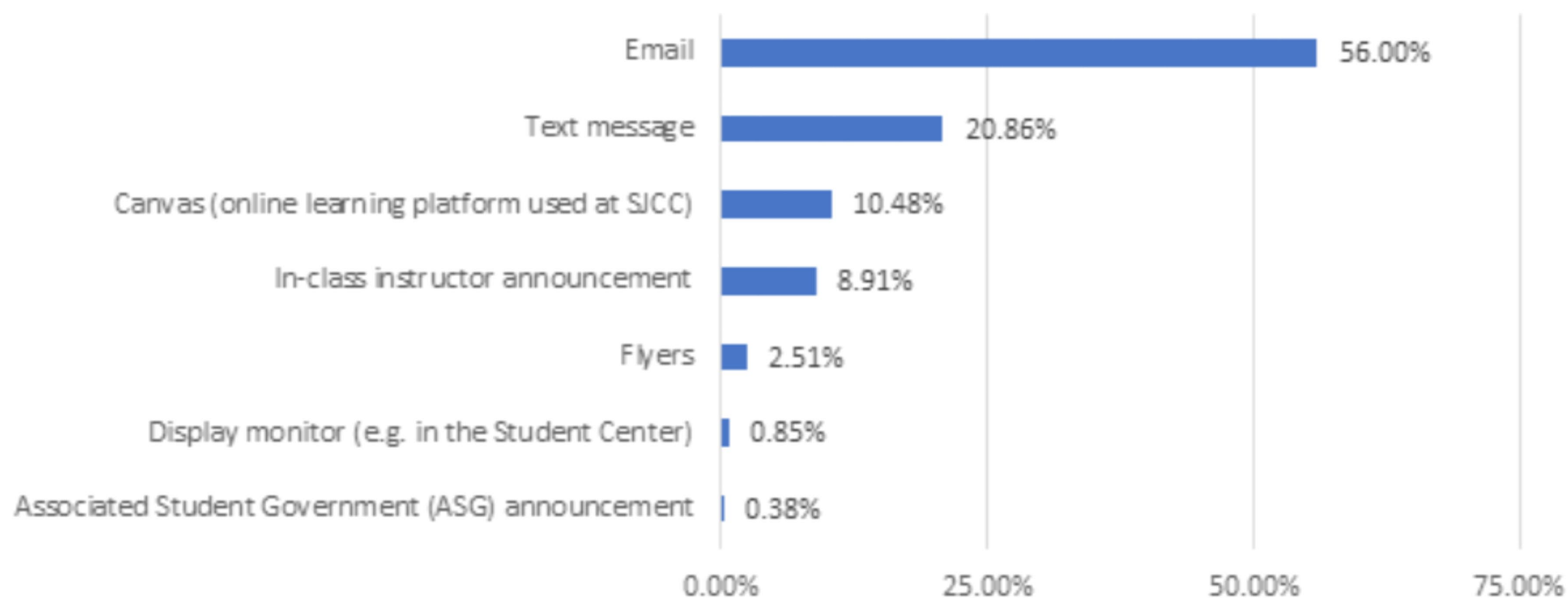




# First Week of School

- \$5 Meal Voucher (JagBites) for each day of the first week
- Any student could access JagBites
- No financial aid questions were asked
- Students were encouraged to fill out a simple survey

## Q1: How would you like us to reach out to you?







# Addressing Food Insecurity at SJCC

Version 1.0: 2017-2018	Employees bring extra groceries to the office
Version 2.0: 2018-2019	Table at Student Center
Version 3.0: 2019-2020	Jaguar Market & Roar Farmer's Market



# Creating Equity



Nearby food distribution site  
Social program  
Person  
Volunteer wearing a sticker  
Shuffle through  
A line of tables with boxes



Neighborhood markets  
Amenity  
Guest  
Team member wearing an apron  
Shopping through  
Aisles of merchandised goods  
and/or tents with music













4 Roar Farmers Market Days  
18,639 lbs. Fruits & Vegetables  
3,009 household members  
impacted

# SJCC Students	0-18 y/o	19-59 y/o	60+ y/o
801	736	1,252	220

Powered  
By:



Sponsored  
By:





## Values

Efficiency  
Equity  
Enthusiasm

## Mission

Guests at the Jaguar Market will have an efficient and enthusiastic boutique grocery shopping experience





Fixtures & Equipment





# Staffing



3 student team members  
staff the Market during  
open hours



5 permanently  
assigned student  
team members



12 cross trained Welcome  
Center Student Ambassadors  
rotate in for deliveries,  
absences, and high traffic times



3 professional staff team  
members supervise and  
oversee ordering, delivery,  
pickup of inventory



SECOND HARVEST  
of SILICON VALLEY

# Inventory



# CHALLENGES



Stigma  
surrounding  
use



Sourcing  
inventory



Pacing stock



Consistency of  
food staples  
(milk, eggs,  
etc.)



Professional  
staff time &  
compensation



Flex space for  
external social  
services



Long term  
funding



Other factors?