



The Stand Resource Center Expansion and The Resiliency Fund

SAN DIEGO MESA COLLEGE

Your Hosts



Dr. Pamela L. Luster
President
San Diego Mesa College
pluster@sdccd.edu



Dr. Ashanti Hands
Vice President, Student Services
San Diego Mesa College
ahands@sdccd.edu



Larry Maxey
Dean, Student Success & Equity
San Diego Mesa College
lmaxey@sdccd.edu



Johanna Aleman
Student Services Technician
San Diego Mesa College
jaleman@sdccd.edu

San Diego Mesa College: This Is Us



WE ARE *Mesa*
The Leading College of Equity and Excellence

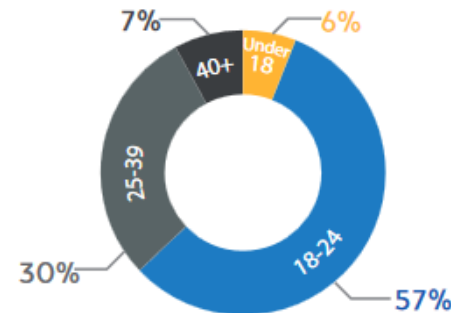


1964
Founded

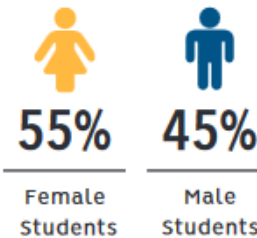


35,357
2018/19 Enrollment

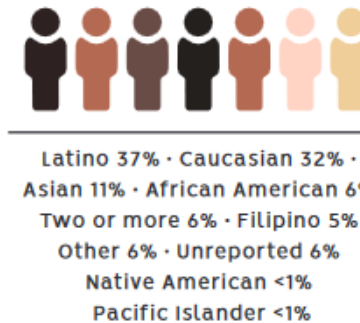
STUDENT AGE



GENDER



ETHNICITY



MILITARY



San Diego Mesa College: This Is Us



Almost

50%

of our students are food insecure and have limited access to nutritionally adequate food

Nearly

1 in 5

students are homeless, living on the streets, in their car, or in a shelter

Overview of Progressive Efforts

Summer/Fall 2015

Office of Student
Success & Equity

Spring 2016

SET makes Basic
Needs a core value
Direct Student
Support

Spring 2017

The Stand: Food &
Clothing Pantry

Spring 2018

Farmers Market
Affordability, Food
& Housing Access
Taskforce

Fall 2018

Cal Fresh Sign-up
Days

Summer 2019

Basic Needs
Summit

Fall 2019

Mobile Market
Resiliency Fund

Fall 2020

Mesa Resource
Center

Office of Student Success & Equity

President

Vice President, Student Services

Office of Student Success & Equity

Dean, Student Success Equity

Student Services Technician

Sr. Secretary

NANCE and Work-study

- Established and staffed in Summer/Fall 2015
- Provides oversight of equity related programs and activities
 - AVANZA Engagement Center | Peer Navigator | CRUISE
 - CalWORKs
 - DSPS
 - EOPS & STAR TRIO

Success Equity and Transformation (SET) Committee



- The SET Committee is a Governance Committee that supports our college vision to be the Leading College of Equity and Excellence.
- The Office of Student Success and Equity worked with the committee to establish Basic Needs as one of our core equity related initiatives.

Direct Support

- Established in Spring 2016
- Using Hunger Free Campus Funds we expanded individual efforts of the Office of Student Success and Equity and the Mesa into our Direct Student Support Program

2018-19

151

Students Assessed

127

Students Received Support

Books

\$12,800

Food

\$4,160

Transportation

\$1,306

Printing

\$90

The Stand

- Participation in the Wisconsin Hope Lab Survey led to action
- In Spring 2017 we opened The Stand: Food Pantry and Professional Clothing Closet in a 230 sq. ft. space
- The Stand used a points system that destigmatizes the program. The point system additionally allows us to follow up on students who may be experiencing other issues that may present barriers to their success. The Stand also provides professional clothing.



After



Data & Outcomes

In Partnership with the Office of Institutional Effectiveness, we assessed our basic needs efforts to determine if they were effective in help students to persist and in producing equitable outcomes. The data along with student feedback showed that the efforts of The Stand and Direct Support program were proving to be successful. Annual reports tell our story!

Student Surveys

The Stand at Mesa Feedback Survey

Your feedback is much appreciated as we work to make The Stand better everyday.

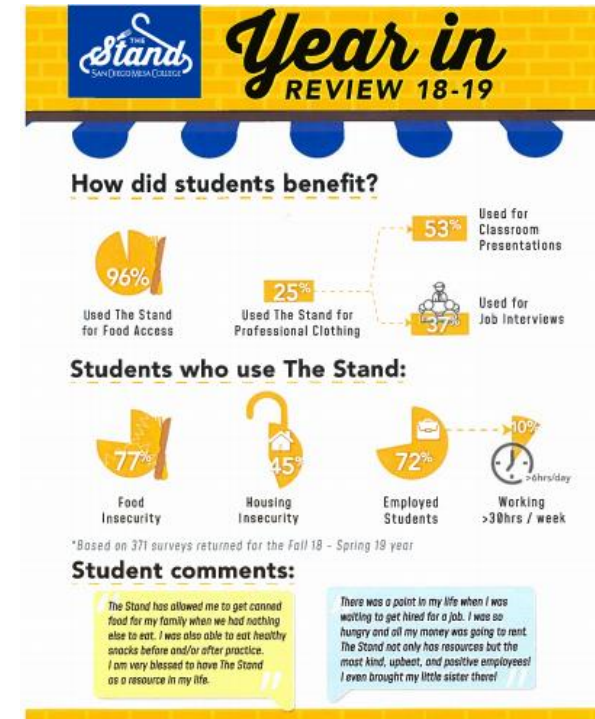
How long have you been using The Stand *

- ☐ One Semester
- ☐ Two Semesters
- ☐ Three Semesters
- ☐ Other


"The Stand should provide more food with nutrition."




Farmers Market



Affordability, Food & Housing Access Taskforce

 COMMUNITY COLLEGE LEAGUE OF CALIFORNIA

Menu Search Cart



Affordability, Food & Housing Access Taskforce

Home / Advocacy / Focus Areas / Affordability, Food & Housing Access Taskforce

About the Affordability, Food & Housing Access Taskforce

Real Solutions to Real Challenges

Across our campuses, we have seen the prevalence of food and housing insecurities. In recognizing the existence of these challenges, it is time for State and community college leaders to proactively engage in discussions and interventions to alleviate these insecurities that affect our students.

In Spring of 2018, the Chief Executive Officers of the California Community Colleges (CEOCCC) established the Affordability, Food & Housing Access Taskforce to provide system-wide recommendations to address housing and food insecurities faced daily by our students. This Taskforce will review and discuss research literature, participate in discussions with leading scholars, and hear from students regarding their challenges with housing and hunger. The Taskforce is co-chaired by Dr. Pamela Luster, President of San Diego Mesa College and Dr. Keith Curry, President of Compton College.


For questions about the Taskforce contact League staff at lizette@cclleague.org.

[Download the Taskforce Fact Sheet](#)


[View the Taskforce Recommendations](#)

Taskforce Members

- Keith Curry, President/CEO, Compton College (Co-Chair)
- Pamela Luster, President, San Diego Mesa College (Co-Chair)
- Marvin Martinez, Chancellor, Rancho Santiago CCD
- Dorothy Battenfeld, Trustee, Santa Rosa Junior College
- Byron Breland, Chancellor, San Jose Evergreen CCD
- Aaron Brown, Vice Chancellor Business and Financial Services, Riverside CCD
- Tom Burke, Chancellor, Kern CCD
- Frank Chong, President, Santa Rosa Junior College
- Andrew Davis, Vice Chancellor



Affordability, Food & Housing Access Taskforce
Real Solutions to Real Challenges



The Chief Executive Officers of the California Community Colleges (CEOCCC) established the Affordability, Food & Housing Access Taskforce to provide system-wide recommendations to address housing and food insecurities faced daily by our students. This Taskforce will review research, participate in discussions with leading scholars, and hear from students regarding their challenges with housing and hunger. The Affordability, Food & Housing Access Taskforce will provide recommendations to the CEOCCC and CCCT Boards by March 2019.

GOALS

- Administer Food and Housing Insecurity Inventory at 114 community colleges to gain in depth perspective of the structure of campus-based efforts designed to repress food and housing insecurities.
- Create awareness and networks of support among colleges to convey best practices.
- Host a Legislative Briefing on January 28, 2019.
- Provide recommendations to the CEOCCC Board by March, 2019.

PURPOSE

Assist Community Colleges in helping students meet their basic needs. Help colleges reduce food insecurity on campus by removing legal barriers and red tape colleges face in areas such as qualifying as CalFresh approved vendors. Districts and colleges have the potential to create more sustainable and effective partnerships to address students' food and housing access challenges.

CALIFORNIA COMMUNITY COLLEGE DATA POINTS

- Grant aid at CCCs only cover a third of the total cost of attendance.
- 43% of the cost of being a CCC student is housing and 30% of CCC students are solely responsible for their housing costs.
- Food insecure students, in particular, are more likely to indicate intention to drop out, and less likely to feel confident in their academic abilities.
- 56% of students were food insecure, and nearly half were either experiencing housing insecurity (35%) or homelessness (14%).
- Culture and Perception: Normalizing the 'starving student' as part of the traditional college experience hinders efforts to address the problem.
- Average amount of grant aid available per low-income student in 2015-16 was \$5,400 at CCCs, \$10,300 at CSU, and \$25,200 at UC.

Community College League of CA
2017-18 Staff
Sacramento, CA 95811
(916) 444-4601
(916) 444-2954 fax
www.cclleague.org

COMMUNITY COLLEGE LEAGUE OF CALIFORNIA
Chief Executive Officers of the California Community Colleges (CEOCCC)

AFFORDABILITY, FOOD & HOUSING ACCESS TASKFORCE RECOMMENDATIONS

NEED

Across California concerns about college costs and affordability are widespread. Most research identifies community college students as a population particularly impacted by unaffordable college costs. Unfortunately, 7 in 10 students have experienced food insecurity or housing insecurity or homelessness in the previous year. Therefore, college leaders came together to collaborate around best practices, to remove policy barriers, and to establish effective partnerships.

BACKGROUND

The CEOCCC Affordability, Food & Housing Access Taskforce has met with college and community stakeholders, and is now recommending actions based on data-informed, research driven, promising practices, as cited from the following reports:

- California Community Colleges Chancellor's Office Basic Needs Survey Report;
- Hope Center for College, Community, and Justice;
- College Ready, Hungry, and Homeless Report
- Struggling to Survive – Striving to Succeed: Food and Housing Insecurities in the Community College;
- United States Government Accountability Office: Food Insecurity - Better Information Could Help Eligible College Students Access Federal Food Assistance Benefits Report;
- California Community Colleges #RealCollege Survey;
- Community College Equity Assessment Lab (CCEAL)/ CEOCCC Affordability, Food & Housing Access Taskforce/Community College Food and Housing Inventory.

RECOMMENDATIONS

- Expand state financial aid to address the inequities California Community College (CCC) students face in accessing resources and aid to cover the total cost of attending college.
- Expand and increase funding for Student Equity and Achievement (SEA) Program to allow for support of hunger-free campuses, mental health services, and basic needs professional development opportunities for faculty and staff, and emergency financial grants to students.

Expanded efforts through Community Partnership

Established partnerships with key community partners:

- Feeding San Diego
- San Diego Food Bank
- Fulfilling Destiny

Initiated new programs including:

- The Stand Farmers Market (Spring 2018)
- The Stand Pop Up Market (Spring 2019)
- The Stand Mobile Market (Fall 2020)
- CalFresh Enrollment Workshops



Basic Needs Summit

- In Summer 2019, Mesa College hosted our first ever Basic Needs Summit
 - The summit was designed to ground the work of basic needs as an institutional mission and effort. We highlighted the significance of our efforts from both a student success as well as an equity perspective. In addition, we were able to map all of the basic needs work taking place across our campus.
-

**Basic Needs Summit
Program Agenda
July 29, 2019
MC 211/AB – 9 am to 3 pm**

9 am – Addressing Basic Needs at Mesa College (Dr. Pamela Luster, President)

9:30 – Review of Current Student Success & Equity Efforts (Johanna Aleman)

10:00 Break

10:05 – Mesa College Mapping of Basic Needs Support (Larry Maxey)

11:15 – Collaborating With Financial Aid to Meet the Basic Needs of Students (Gilda Maldonado)

Noon Lunch – **Table Topics Discussion** (Claudia Perkins/Claudia Estrada-Howell)

12:30 – Mental Health and Behavior, the Impact of Basic Needs Insecurity (Linda Gibbins-Croft/Claudia Perkins)

1:15 – Tackling Issues of Homelessness (Walter Phillips, CEO, San Diego Youth Services)

1:45 Break

1:55 – Emergency Relief Funds & Mesa College Foundation, Setting Priorities (Krista Stellmacher)

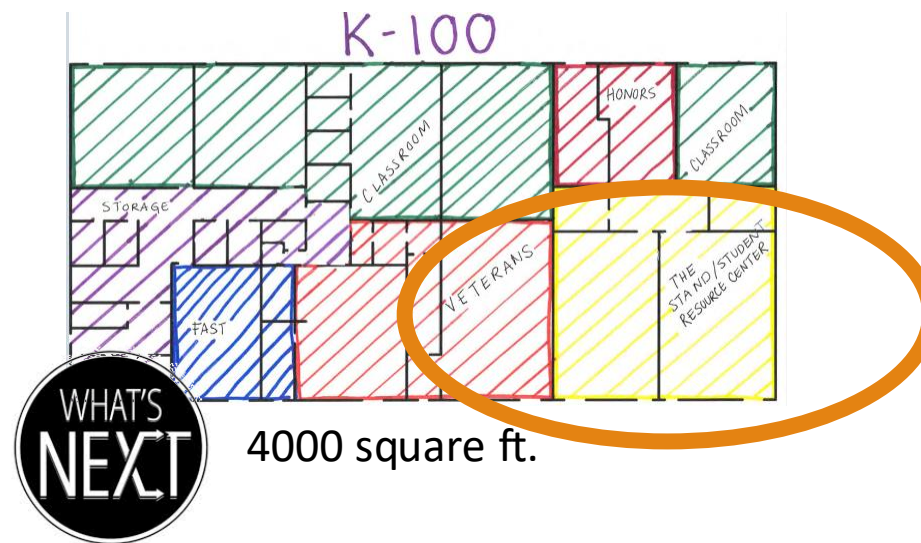
2:25 – Moving forward, Take-away & Follow up (Dr. Ashanti Hands, Vice President, Student Services)

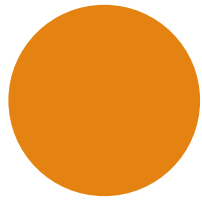
3:00 – Conclude



Support for a Mesa Resource Center

Through administrative leadership and advocacy, received support to expand efforts through the creation of a new space for our campus wide resource center .





Resiliency Fund

In Summer 2019 The Mesa College Foundation Board committed to raising \$250k to support the basic needs of our students



Classified Senate Fundraising Efforts

**Resiliency Fund
Free Throw Challenge**

**Friday
NOV
15** 11 am - 1 pm
Gymnasium,
Mesa College

Step Up to the Line...

- ... to do more
- ... for student success
- ... to help our students
- ... for the Resiliency Fund
- ... for all of the above

Register at:
bit.ly/rf-freethrowchallenge
**Deadline to sign-up is
Tuesday, Nov. 12th at 5:00 pm!**
For more information, please contact:
Charlie Lieu, Classified Senate President | clieu@sdccd.edu
**SAN DIEGO
MESA COLLEGE**
Classified Senate
Request for disability-related
accommodations should be
made no later than five working
days prior to the event.

The Challenge:

- Three people per team (\$30 buy-in)
- Each person gets 10 shots (30 total)
- The team with most free-throws scored wins!

Prizes:

- 1 Lunch with a President (Winner's Choice)
 - Pamela Luster
 - Academic Senate – Manuel Velez
 - Classified Senate – Charlie Lieu
 - Associated Students – Taylor Carpenter
 - Mesa Foundation – Steve Cooke
- 2 \$75 Mesa Bookstore Gift Card
- 3 Mesa Apparel and Swag

Bonus "And One" Match Donation
President Pamela Luster, Academic Senate, Classified Senate and Dean's Council will collectively contribute \$1.00 for each free throw made!

Raised \$6,228 in one day!



Established Taskforces

In Fall 2019, under the Guidance of the SET Committee, the following Taskforce were established

- The Stand Resource Taskforce

Objective: Determine best use of space, design and program activities of The Stand Resource Center & Expand community partnership

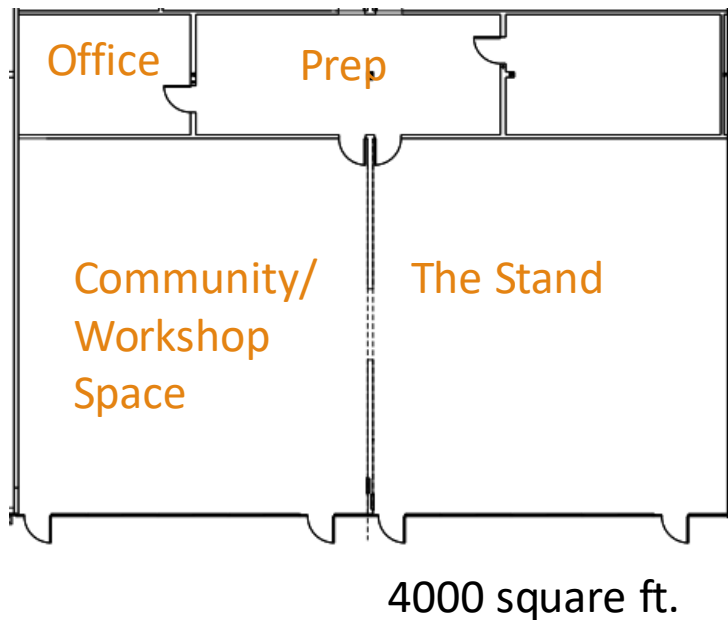
- Resiliency Fund Taskforce

Objective: Develop policies and a process for students to access the direct support, resiliency fund, Veterans Emergency Fund and more



Mesa Resource Center

Mesa's one-stop location for all basic needs support to students is scheduled to open in the Spring of 2020



- Create a “**One Stop**” for basic needs
- Home to **The Stand: Food Pantry and Professional Clothing Closet** and our **Financial Literacy Program**
- Our **community space** will host workshops (i.e. #Adulting, Cal Fresh) activities and events
- We will co-locate **community services** (i.e. CalFresh, SD Family Health, 211, Wic, Housing & Urban Development) & **campus resources**
- We will serve as the basic needs hub for our **Resiliency Fund, Direct Support** and **Veterans Emergency Fund**
- We will remain nimble enough to meet current student needs

Questions, Answers and Sharing

